MAY 2025 **P/ID 36805/PJO1E**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Message Encoding.

2. Communication Barriers.

3. Language Instinct.

4. Neural Processing.

5. Speech Community.

6. Semiotic Analysis.

7. Orality.

8. Intrapersonal Communication.

9. Communication Competence.

10. Non-violent Communication.

11. Information Foraging.

12. Information Utility.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the different functions of communication?

14. What are the differences between interactional and transactional models of communication?

15. How does reciprocal altruism function in social interactions?

16. What defines social semiotics?

17. What are the key features of group communication?

18. How can communication apprehension affect an individuals ability to communicate?

19. How do adaptive systems affect information flow?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Examine the role of nonverbal elements in the communication process.

21. Discuss the biological and neurological basis of human communication.

22. Discuss the role of nonverbal communication in human interaction.

23. Analyze the role of self-concept in shaping communication behaviors.

24. Analyze the role of diffusion of innovation in the spread of new ideas and technologies within society.

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