DECEMBER 2023 **P/ID 36812/PJO3M**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Development Journalism
2. UNDP
3. Human Development Indicators (HDI)
4. Panchayat Raj Institutions
5. Agricultural Markets
6. Urban Affairs
7. e-Waste
8. Risk communication
9. Pharmacological Risk
10. Environmental Pollution
11. Human-Animal Conflict
12. Climate Change

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the challenges in covering poverty-related issues?

14. Why is communication planning important for rural development initiatives?

15. What is the role of community development programs?

16. What are the main causes of urbanization, and how do they impact urban trends?

17. What is the role of epidemiology in health journalism?

18. What is Environmental Impact Assessment (EIA), and why is it important in development projects?

19. What are the major energy issues facing society, and how can the media raise awareness about them?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Discuss the challenges and opportunities journalists face in covering gender issues in development journalism.

21. Discuss the significance of online data sources like PRI-Soft and PARI website in rural development reporting.

22. Discuss the concept of smart cities and how journalists can report on their development and impact on urban life.

23. Evaluate the impact of food adulteration on public health and the measures to prevent it.

24. Analyze the importance of public awareness campaigns in promoting sustainable environmental practices. How can journalists contribute to raising public awareness?

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