DECEMBER 2024 **P/ID 36812/PJO3M**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions each in 50 words.

1. Media Advocacy
2. Poverty reporting
3. Rural Reporting
4. PARI
5. Panchayat Raj Institutions
6. Waste Management
7. Slum Development
8. Risk Communication
9. Food Adulteration
10. Toxicity Assessment
11. Global warming
12. Conservation.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What is development journalism and how does it differ from traditional journalism?

14. Define agricultural journalism and its significance.

15. What are some key issues and challenges faced in rural development?

16. What are some key topics covered under urban affairs reporting?

17. What is the role of epidemiology in health journalism?

18. What are the major types of environmental pollution and their impact?

19. Explain the concept of biodiversity and its significance.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Explore the role of solution journalism in promoting sustainable development and positive change.

21. Assess the impact of solutions-oriented reporting in addressing rural development issues and fostering positive change.

22. Discuss the importance of responsible reporting on urban problems and solutions, highlighting the use of online data sources and the need for in-depth background research and briefings.

23. Examine the significance of occupational risk reporting, covering issues such as workplace safety, hazardous conditions, and the role of insurance and compensation in mitigating risks.

24. Describe the challenges of covering water and energy issues, balancing the need for development with environmental protection. How can journalists report on potential solutions?

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