MAY 2025 **P/ID 36815/PJO3R**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Dependency Paradigm.

2. Development Support.

3. Formative Research.

4. Environmental Communication.

5. Political Opportunity.

6. Positive Deviance.

7. Information Society.

8. Development Informatics.

9. Panchayati Raj.

10. Extension Communication.

11. Traditional Extension.

12. Mobile for Development (M4D).

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What is the modernization paradigm?

14. What is environmental communication?

15. What is the social movement media?

16. What does ICT4D stand for?

17. What are mobile advisories in e-governance?

18. What is the role of UN agencies in development?

19. What is the microfinance model?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Evaluate the historical evolution of development communication.

21. Discuss the importance of formative research in development projects.

22. Analyze the effectiveness of the positive deviance approach.

23. Explore the strategies for bridging digital divides in development.

24. Assess the role of ICT in improving self-governance.
