MAY 2024 **P/ID 36820/PJO4W**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. International Relations
2. Balance of Power
3. Multinational Companies
4. Media Convergence
5. Global Public Sphere
6. Political Economy
7. Global Governance
8. Cultural Flows
9. Digital Platforms
10. World Public Opinion
11. Hybridity
12. Soft Power

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. How do multinational corporations influence globalisation?

14. What are the four dimensions in Hallin and mancini's model?

15. What are some examples of international cooperation?

16. What is cultural imperialism in the context of media globalization?

17. How has globalization impacted the media industry?

18. What is cultural homogenization in the context of globalization?

19. How does India manage its relationships with neighbouring countries?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Discuss the historical process of globalisation in a global context.

21. Discuss the process and importance of political socialisation.

22. Analyse the key issues facing international relations in the 21st century.

23. Discuss how globalisation has transformed the film industry, including production, distribution, and consumption patterns.

24. Discuss the impact of telecommunication on socio-economic development in developing countries.

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