DECEMBER 2023 **P/ID 36630/PSO2K**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define social psychology.
2. Define values.
3. State any two characteristics of culture.
4. Define environment.
5. What is communication?
6. What is propaganda?
7. Define group dynamics.
8. What is deviance?
9. Define education.
10. What is collective behaviour?
11. Define crime.
12. State any two characteristics of mob violence.

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Explain the relationship between social psychology and social anthropology.

14. Discuss the importance of interpersonal communication in self-development.

15. Explain the features of group cohesiveness.

16. Describe the importance of education in public opinion.

17. Distinguish between propaganda and prejudice.

18. Explain the role of mass media in forming public opinion.

19. Highlight the treatment procedure for delinquency behaviour.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Explain the method used by social psychology in studying human behaviour.

21. Write an essay on the role of culture for personality development.

22. Elucidate the significance of leadership in bringing social cohesiveness.

23. Give a detailed account on the dimension of public opinion with suitable examples.

24. Analyse the factors for development of delinquency behaviour in human personality.

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