MAY 2023 **P/ID 36630/PSO2K**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What is social psychology?

2. Define self.

3. What is heredity?

4. Define social attitude.

5. What is deviance?

6. Define conformity.

7. What is public opinion?

8. Furnish any two types of mass media.

9. What is mob violence?

10. What is rumour?

11. Define group norms.

12. What is socialization?

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Explain the relationship between social psychology and sociology.

14. Write a note on the importance of interpersonal communication.

15. Explain the stages of personality formation.

16. Describe the role of culture in personality formation.

17. Elaborate the characteristics of good leaders

18. Discuss the importance of public opinion.

19. Explain the characteristics of crowd behaviour.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Write an essay on the nature and scope of social psychology.

21. Give a detailed account on the role of socialization for development of self.

22. Analyse the significance of good communication in leadership.

23. Explain the relationship between propaganda and public opinion with example.

24. Highlight the importance of collective behaviour in preventing deviance.

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