DECEMBER 2024 **P/ID 36639/PSO4W**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define medium.
2. What is Social media.
3. What is movement?
4. Give any examples for print media.
5. Define dependency.
6. Define terrorism.
7. Define globalization.
8. Give any two examples for Privatisation.
9. What is meant by visual culture?
10. Expand ICT.
11. State the purpose of State Human Rights commission.
12. Define Social development.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Explain the relationship between media and society.

14. List out the types of media with suitable examples.

15. What is meant by selective influence of Mass Media?

16. State the importance of Media and terrorism.

17. Explain the implications of Neoliberalism.

18. Write a note on Globalization and Mass Media.

19. Explain the nature and emergence of ICTs.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. How are Socio-Political movements maintaining relationship with Mass media? Comment.

21. Elaborate the essence and concepts of 'Magic Bullet Theory'.

22. Critically analyse the Role of Media on women and Children's Human rights issues.

23. Elucidate the fundamentals of Social media and its impacts on Society.

24. Evaluate the concept of Commercialization of Leisure in the perspectives of Mass media.

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