DECEMBER 2023 **P/ID 77929/RMB1E**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

Write short notes on the following.

1. Discounting Principle
2. Opportunity cost
3. Law of Demand
4. Demand forecasting
5. Consumer Behaviour
6. Isoquants
7. Oligopoly
8. Gross Domestic Product
9. Net National Product
10. National Income

11. Deflation

12. Globalisation

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Analyse the relationship between economics and business decision.

14. Describe the methods of demand forecasting.

15. Explain Cross Elasticity of Demand. Mention its uses.

16. How the market price is determined? Explain.

17. Discuss any two methods of measuring national income.

18. Identify the effects of globalisation on consumers, business and economy.

19. Discuss the growth potential of Indian economy after transition.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. "The overall economic trend in a country is the most important element of its business environment. A growing economy with a considerably high and sustained growth rate in its GDP over a long period of time provides a promising business prospect and builds business confidence." Critically examine the above statement with suitable justification.

21. Discuss the determinants and applications of Price Elasticity of Demand.

22. Explain the pricing and output decisions under monopoly with the help of suitable diagram.

23. Elucidate the phases of business cycles.

24. Enumerate the factors causing Inflation. Evaluate the measures adopted for controlling inflation.

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