**DECEMBER 2022** **P/ID 77933/RMB2J**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define International Business.

2. Give examples for Joint Venture.

3. What is Counter Trade?

4. Define Foreign Direct Investment.

5. What do you mean by Social Structure?

6. What is meant by Sustainable Competitive Advantage?

7. State the Objective of Mercantilism.

8. Interpret the Importance of Regional Integration.

9. Examine the role of World Trade Organization in Global Trade.

10. Describe Tariff.

11. Define Multilateralism.

12. What is IMF Stand-By Arrangement?

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Mention the different Modes of Entry in International Business.

14. Examine the role of Technology Transfer in Global Economy.

15. Describe the basic Elements of Social Structure.

16. State the Importance of Cross-Cultural Literacy in International Business.

17. Analyse the impact of Regional Groupings in Global Business.

18. State the Functions of foreign Exchange Market.

19. How Regionalism affect the Globalization of Market? Discuss.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Elaborate the Process of Internationalization.

21. Discuss the Political and Legal Environment in Global Business.

22. Explain Heckscher–Ohlin Theory of International Trade.

23. Examine the impact of Foreign Exchange Rate on Trade and Investment flows.

24. Describe the Levels of Regional Economic Integration.

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