DECEMBER 2023 **P/ID 77933/RMB2J**

Time : Three hours Maximum : 80 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. State the nature of International Business.

2. What do you mean by strategic alliance?

3. What is counter trade?

4. What are the types of international business environment?

5. What are the cultural differences affect international business?

6. What is social structure in International Business Environment?

7. Briefly explain Comparative Advantage.

8. What do you understand by Regional Grouping of Countries?

9. What do you mean by Tariff?

10. What is Vertical FDI?

11. Define Multilateralism.

12. What are the environmental issues globally?

SECTION B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Discuss the various benefits of international business.

14. What is micro environment in International Business? State its significance.

15. What are the dimensions of international business environment?

16. Explain the scope of socio-cultural environment in International Business.

17. Discuss the impact of FDI in World Economy.

18. What is New Trade Theory? Discuss in detail.

19. What are levels of Regional economic Integration?

SECTION C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. What is meant by international business environment? Discuss briefly about the importance of understanding the international business environment.

21. Discuss the framework for analyzing international business environment with example.

22. Write an essay on the development of World Trade.

23. Enumerate the recent trends and future of FDI in Indian Economy.

24. "The field of trade deficit is very large as it covers a wide variety of problems" – Substantiate your views.

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