DECEMBER 2024 **P/ID 77933/RMB2J**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions, in 50 words each.

1. What are the implications of the new trade theory?

2. Shed lights over the importance of WTO.

3. Enlist the three requirements for collaborative arrangements.

4. What do you mean by counter trade?

5. Shed light on the meaning of the internationalization process.

6. What is regional economic grouping?

7. Write two lines about FDI.

8. List out the meaning of cross-cultural literacy in two lines.

9. What is meant by Heckscher-Ohlin theory? What are the assumptions of this theory?

10. Define internationalization process.

11. What is meant by technology transfer?

12. Define mercantilism.

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions, in 250 words each.

13. State the functions of WTO.

14. Describe the advantages of world trade organization.

15. What are the major collaborative arrangements that firms enter in international business?

16. Discuss in short, the disadvantages of world trade organization.

17. Write down a few risks in making foreign investments.

18. Write down the prime factors and assumptions of the new trade theory.

19. State the features of economic environment in international business.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Shed lights on the five stages of internationalization.

21. Enumerate the problems and prospects of foreign investments in India.

22. Describe the types, strategies, advantages and disadvantages of foreign investments.

23. List down the features of multilateralism Also, enumerate a few examples of multilateralism.

24. Write in detail about the two types of foreign direct investment with their merits and demerits.

———————