MAY 2023 **P/ID 77933/RMB2J**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What are the modes of entry into International Business?

2. What is International Business?

3. State the importance International Business.

4. Write a short note on International Economics.

5. What are the factors that influence legal environment of International Business?

6. Brief about Mercantilism.

7. What do you understand by Absolute Advantage?

8. Define WTO.

9. What do you mean by World Trade?

10. What is Tariff?

11. What is Regional Economics?

12. Define Regionalism.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Discuss the importance of International Business.

14. Narrate the process of Internationalization.

15. Discuss about the International Economic Environment.

16. Bring out the advantageous and disadvantageous of political and legal environment of IB.

17. What are the major trends in World trade?

18. Bring out the movements in foreign exchange.

19. Explain the concept of Regional Economic Groupings in Practice.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Elaborate the scope of International Business.

21. Discuss in detail the environmental influence on International Business.

22. Examine the various functions of Foreign Exchange market.

23. What is Horizontal foreign Direct Investment? Explain in detail.

24. Elucidate the role of International Financial Institution on the contemporary issues in International Business.

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