MAY 2024 **P/ID 77933/RMB2J**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What are the issues in foreign investments?

2. What does strategic alliance in International Business?

3. What do you mean by technology transfer?

4. Define international business environment.

5. What is National Competitive Advantage?

6. Explain the role of WTO in international trade.

7. What are the main assumptions of Heckscher-Ohlin's theory?

8. What is foreign investment patterns and structure?

9. How does FDI affect economic growth?

10. Discuss the four types of foreign direct investment.

11. What is the impact of interest rate on investment?

12. Explain the term Regional economic group.

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. What is Porter's Diamond? How it is used as a technique of International Trade?

14. Explain the role of WTO in the international trade of India.

15. Discuss the recent trends of demographic environment in International Business.

16. Discuss the concepts of micro and macro environment.

17. What is national competitive advantage theory of International trade?

18. Bring out the advantageous of FDI for the Home country.

19. What are the roles and functions of IMF in facilitating international trade?

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Define international business and discuss the scope of international Business.

21. "Companies cannot bypass the knowledge of operations of businesses internationally" — Comment.

22. Elaborate the trade theory with suitable example.

23. How interest rate and investment are related each other? Explain the factors which influence the level of investment in an economy?

24. Elaborate the contemporary issues in International Business.

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