MAY 2025 **P/ID 77933/RMB2J**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. Define International Business.

2. What is meant by technology transfer?

3. Write a note on counter trade.

4. Brief about the competitive environment in international business.

5. Give the definition for mercantilism.

6. Write a note on comparative advantage and absolute advantage.

7. What do you mean by protectionism?

8. Which nation in business is referred to as a host country? Give example.

9. What is regional economic grouping?

10. Write short note on FDI.

11. What is multilateralism?

12. Give the meaning of horizontal FDI.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions.

13. Write an explanatory note on international business environments.

14. Describe the importance of international business.

15. State the features of economic environment in international business.

16. Discuss the characteristics of political environment in international business.

17. Elucidate the tariff and non-tariff barriers.

18. Brief out the functions of foreign exchange market.

19. Enumerate the advantages of multilateralism.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Elucidate the features of multilateralism. Also, enumerate few examples of multilateralism.

21. Explain any two types of foreign direct investment with their merits and demerits.

22. What is FDI? How does it work? What are its advantages and disadvantages?

23. Describe the new trade theory. Explain its characteristics and importance.

24. Explain in detail, the types, pros and cons of regional economic integration.

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