MAY 2025 **P/ID 77939/RMB3R**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. List out the essential qualities of the entrepreneur.

2. Is CEO an intrapreneur?

3. Define Licensing.

4. Sketch out the importance of technological innovation.

5. List out the tools of environmental scanning.

6. Discuss the requirements of Technical Feasibility.

7. Define distribution channel.

8. State the benefits of a Business Plan

9. List out the elements to be considered while preparing a business plan.

10. What are the types of Capital Structure?

11. Discuss Credit evaluation Process.

12. How is entrepreneurship encouraged?

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions.

13. Highlight the scope of Entrepreneur in India.

14. Elucidate the steps of Technological innovation.

15. How is SWOT analysis used in Environmental Scanning?

16. Narrate the Ways to identify opportunities for new venture.

17. Explain the various components of business plan.

18. Illustrate the financial aspects of project appraisal.

19. Discuss the various incentives provided to Entrepreneurs by Govt. of India.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Elaborate the story of any two successful entrepreneurs in India.

21. Elaborate the essential requirement of a patent and discuss the determinants of Patent rights.

22. Examine the ways to make distribution channel more efficient.

23. Develop a business plan for any type of service sector.

24. Explain the techniques to manage working capital in business.

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