DECEMBER 2023 **P/ID 77947/RMBF4**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions.

1. State the nature of Merchant Banking.

2. Define Merchant Banking.

3. Draw the Merchant Banking structure in India.

4. Define Capital Structuring.

5. Who are all Underwriters?

6. Define the term 'Issues' in Merchant Banking.

7. Write the Advertising strategies in Issue Marketing.

8. What is meant by Hire purchasing?

9. Define MFs.

10. Write the objectives of G.S.O.

11. Define Fee based advisory services.

12. How venture capital works?

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions.

13. Write the Promotional Functions of financial system.

14. Discuss in detail the recent developments in Merchant Banking and explain the challenges.

15. Write the operational guidelines pronounced by SEBI for Merchant Bankers.

16. What are the essential factors considered by Merchant Banker while Selecting a Public issue Proposal?

17. Define Bidding and explain its form and allocational allotment procedure.

18. Distinguish between Pre Issue and Post Issue management by Merchant Banks.

19. Discuss in detail about the five types of Lease.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions.

20. Explain the various motives of mergers and acquisition with examples.

21. Explain the three-tier system of stock exchange of India.

22. What are all the techniques of investment analysis and performance evaluation of mutual funds?

23. Analyse the major reasons for the emerging popularity of customer credit in India.

24. Elaborate on the main characteristics of hire purchase. How does it differ from finance lease?

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