DECEMBER 2022 **P/ID 78007/RMBL2**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What is Supply Chain Planning?
2. How does Logistics affect the supply chain?
3. How supply chain affect the economy of a country?
4. Differentiate Supply Chain and Value Chain.
5. What is supply chain design?
6. Why warehousing is important in supply chain management?
7. Define Yield Management.
8. Write short note on Demand Forecasting.
9. What is Aggregate Planning?
10. Write short note on pull-based supply chain.
11. What do you mean by E-Commerce Platform?
12. Write short note on Internet of Things.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each

13. Describe the Decision Phases in Supply Chain.

14. List down the Functions of Supply Chain Management.

15. Mention the Drivers of Supply Chain Performance Management.

16. Evaluate the role of Inventory in Supply Chain Management.

17. Infer the Characteristics of Lean Supply Chain.

18. List out the Benefits of Supply Chain Outsourcing.

19. Examine the need for Structural Flexibility in supply Chain.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. How Modern Day Organisations use their Supply Chain as a Competitive Weapon? Discuss.

21. Enumerate the Types of Supply Chain Relationships.

22. Elaborate Demand Management Planning Process in SCM.

23. Explain the Forms of Supply Chain Outsourcing.

24. Describe the Types of E-Commerce Business Models with example.

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