MAY 2024 **P/ID 78007/RMBL2**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define Supply Chain Management.
2. What is Supply Chain Optimization?
3. What is Supply Chain Modelling?
4. Determine the Purpose of Yield Management.
5. Write a brief note on Sourcing in Supply Chain.
6. How do Inventories Influence Aggregate Planning?
7. Define Agile Supply Chain.
8. What do you mean by Yield Management?
9. State the needs of Supply Chain Outsourcing.
10. Write down the Components of Sourcing Decisions.
11. What is Digital Supply Chain Management?
12. Write a note on Omni Channel Supply Chains.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Outline the Objectives of Supply Chain Management.

14. Defend Supply as a Competitive Weapon for an Organisation.

15. Elucidate the Drivers of Supply Chain Integration.

16. Examine the role of Warehousing in Supply Chain Effectiveness.

17. Interpret the Dimensions of Customer Value.

18. Explain the Relevance of Push-Pull Boundary in Supply Chain.

19. Describe the role of Supply Chain Management in E-Commerce.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Elucidate the Types of Supply Chain Strategies with examples.

21. Explain the Framework for Structuring Supply Chain Facilities.

22. Describe the Supply Chain Models with their Applications.

23. Elaborate the steps involved in creating a Sustainable Supply Chain.

24. Discuss the Trends that are shaping the Future of Supply Chain Management.

———————