DECEMBER 2023 **P/ID 78004/RMBS3**

Time : Three hours Maximum : 80 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

Write short notes on the following.

1. Data Mining
2. Web Designing
3. Data Warehouse
4. Knowledge Management
5. E-Commerce
6. Mobile Commerce
7. Intelligent Agent
8. ERP
9. Cyber Law
10. Online Payment
11. Interpol
12. Online Publishing

SECTION B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. What are three major components of cryptography?

14. Explain the best way to interface with customers in e-business.

15. Discuss the potential of knowledge management.

16. Write the application of e-commerce in service industry.

17. What is equilibrium price how it is determined?

18. Explain the ERP tools.

19. How sites are hacked? - Explain.

SECTION C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Elucidate the software tools in e-business.

21. Explain about CRM.

22. Elaborate the role of economics in e-commerce.

23. Explain the software intellectual property law.

24. Describe the privacy and information rights of consumer protection.

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