DECEMBER 2024 **P/ID 78004/RMBS3**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What do you understand by WWW?

2. What do you mean by TCP/IP?

3. What is data mining?

4. What is knowledge management?

5. Define "CRM".

6. What is meant by equilibrium price?

7. What is online payment?

8. What is meant by electronic funds transfer?

9. What are the features of firewall?

10. What are the modes for online payment?

11. Write any two online financial services with their functions.

12. What is a web server?

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. Distinguish between OLAP and data mining.

14. Describe the features of a data warehouse.

15. List out the applications of e-commerce in various sectors. Explain briefly about any three of them.

16. Write about multi-disciplinary approach to e-commerce.

17. What is the role of economics in e-commerce?

18. How does firewall helps in providing extended network security?

19. Explain the functions of online payments system.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Explain the different steps involved in the development of an e-business website.

21. Examine the infrastructure required for Mobile Commerce.

22. What is Interpol? What are the powers does Interpol have?

23. Write your view about emerging ethical hackers nowadays.

24. How the consumer privacy safeguard and how the consumer information rights fulfilled by the way of e-commerce facilities?

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