DECEMBER 2022 **P/ID 28463/PPY1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define social psychology.
2. What are confounding variables?
3. Write any two drawbacks of experimental method.
4. What is social learning?
5. Distinguish between positive and negative reinforcement.
6. Illustrate the meaning of consonance.
7. What is less-leads-to-more effect?
8. What is repeated exposure effect?
9. What is normative social influence?
10. What are asynchronous forms of communication?
11. What are salient attributes of a transformational leader?
12. State a difference between collectivism versus individualism.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. What are the levels of social behaviour?

14. Describe the nature of attitude.

15. How can attitudes be changed?

16. Explain balance theory.

17. What are the influencing factors of one's tendency to help?

18. Enumerate the categories of leadership.

19. Write a note on social status.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Explain the observational methods of social psychology.

21. Elaborate on social motives and behaviour.

22. Write a note on physiological changes associated with cognitive dissonance.

23. Bring out the dynamics of aggression and its management.

24. Highlight the role of cooperation and competition in group coordination.

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