DECEMBER 2024 **P/ID 28463/PPY1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. What is survey method?
2. What is external validity?
3. Define Social learning.
4. What is trivialization?
5. Define empathy.
6. Write about affiliation.
7. Illustrate on social exclusion.
8. Illustrate on conformity.
9. Write about social influence.
10. What is door-in-the-face technique?
11. Write about group cohesiveness.
12. Define leadership.

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions in 250 words each.

13. State the objectives of social psychology.

14. Make a note on attitude specificity.

15. Illustrate on Newcomb's theory of balance.

16. Make a note on pluralistic ignorance.

17. Give an account on General aggression model.

18. Explain the significance of problem solving.

19. Explain the great person theory.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions in 500 words each.

20. Elaborate on the systematic observation.

21. Elaborate on the theory of reasoned action.

22. Delineate on the Festinger's cognitive dissonance theory.

23. Write a detailed account on altruism and helping behaviour.

24. Delineate on the personal characteristics of leaders.

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