MAY 2022 **P/ID 28463/PPY1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Mention the types of observation.
2. Note down the levels of social behaviour.
3. What is negative reinforcement?
4. What are social motives?
5. What is Imitation?
6. What is forced compliance?
7. Define - need for affiliation.
8. What is defensive helping?
9. Define general aggression model.
10. What is randomization?
11. Write a short note on negative interdependence.
12. Give a brief note on brainstorming.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions in 250 words each.

13. Illustrate the method of correlation in social psychology.

14. Write a note on social learning through imitation.

15. What is cognitive dissonance?

16. What are the factors affecting conformity?

17. Write a note on social facilitation.

18. Explain the function of social roles.

19. Analyse the role of communication in group processes.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Discuss the scope of social psychology in modern life.

21. Elaborate on attitude change.

22. Describe the theories of consonance and balance.

23. Give a detailed account on interpersonal attraction.

24. Elucidate the functions and types of leaders.

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