MAY 2023 **P/ID 28463/PPY1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define Social Psychology.

2. Mention the levels of social behaviour.

3. Define Negative reinforcement with example.

4. What is modelling behaviour?

5. State Festinger's cognitive dissonance theory.

6. What is the meaning of consonance?

7. Define antisocial behaviour.

8. Define the term social roles with example.

9. What is a group task performance?

10. Define empathy.

11. What are the different types of communication in workplace?

12. Mention any four ways of managing aggression.

PART B — ($5 \times 6 = 30$ marks)

Answer any FIVE questions, in 250 words each.

13. Discuss briefly the scope of social psychology.

14. Write a short note on attitude change.

15. Explain in brief the physiological changes due to cognitive dissonance.

16. Discuss about social facilitation and social status with example.

17. Describe the categories of leadership in short.

18. Write a brief note on the measurement of attitude.

19. Explain briefly about psycholinguistics.

PART C — ($3 \times 10 = 30$ marks)

Answer any THREE questions, in 500 words each.

20. Explain the methods of social psychology in detail.

21. Discuss in detail about reinforcement and learning.

22. Write a detailed note on the theories of consonance and balance.

23. Elaborate on altruism and helping behaviour.

24. Explain the functions of leaders and their types.

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