MAY 2024 **P/ID 28463/PPY1C**

Time : Three hours Maximum : 80 marks

PART A — (10 × 2 = 20 marks)

Answer any TEN questions in 50 words each.

1. Define Behaviour.

2. What are the key areas of Social Psychology?

3. What is meant by social learning?

4. Define positive reinforcement with example.

5. What is meant by consonance?

6. List out the physiological changes due to cognitive dissonance.

7. Define aggression.

8. What is social conformity?

9. List out the categories of leadership.

10. What is meant by psycholinguistics?

11. Define attitude change.

12. Mention the personal characteristics of leaders.

PART B — (5 × 6 = 30 marks)

Answer any FIVE questions, in 250 words each.

13. Describe the methods of social psychology in short.

14. Write a short note on the measurement of attitude.

15. Explain briefly Newcomb's theory of consonance and balance.

16. Discuss the strategies to manage aggression.

17. Write a brief note on cooperation and competition.

18. Describe the different types of reinforcement with examples.

19. Briefly explain the helping behaviour.

PART C — (3 × 10 = 30 marks)

Answer any THREE questions, in 500 words each.

20. Elaborate on the scope of social psychology in modern life.

21. Explain in detail about social motives and behaviour.

22. Write a detailed note on Festinger's cognitive dissonance theory.

23. Discuss about social facilitation, social roles and interpersonal attraction in detail.

24. Explain about problem solving and its stages in detail.

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