**MAY 2025** **U/ID 31527/ULJ1A**

Time : Three hours Maximum : 75 marks

PART A — (10 × 2 = 20 marks)

I. Answer any TEN questions in 30 words each.

1. What is phonology?

2. Define Neutral Accent.

3. Define dialogue.

4. What is the purpose of effective business communication?

5. State the nature of panel interview.

6. Write a short note on structured interviews.

7. Why Group Discussions are used?

8. What is Non verbal communication?

9. What is an extempore presentation?

10. Explain JAM in speech.

11. What are the key aspects of good speaking?

12. What are verbal communication skills?

PART B — (5 × 5 = 25 marks)

II. Answer any FIVE questions in 200 words each.

13. Discuss the three branches of phonetics.

14. Explain front vowels of English with illustration.

15. Write a dialogue writing for a job interview with atleast five responses between a job applicant and an interviewer.

16. What are the broad categories of questions in an interview for a job?

17. Bring out the key features of Team Communication.

18. How to create a presentation for an event?

19. Discuss the advantages and disadvantages of Non-verbal communication.

PART C — (3 × 10 = 30 marks)

III. Answer any THREE questions in 500 words each.

20. Explain the place of articulation and manner of articulation of all the English consonant sounds.

21. Describe the various types of conversations.

22. Attempt a group discussion for the following topic :

"Climate change and the necessary steps to mitigate its consequences".

23. How to prepare for an interview to face different types of questions in different kinds of interviews?

24. Analyse the different strategies to improve the speaking skills in English.

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