DECEMBER 2022 **U/ID 31538/ULJ3A**

Time : Three hours Maximum : 75 marks

SECTION A — (10 × 2 = 20 marks)

Answer any TEN questions in 30 words each.

1. What does skimming mean in reading?

2. What is scanning and why it is required?

3. What is meant by extensive reading?

4. Why is it important to read news?

5. How do you read a newspaper effectively?

6. Why should you take notes as you read?

7. What is the meaning of reading and comprehending?

8. What is the plot of a story?

9. Mention some visual materials used for teaching?

10. What is technical reading?

11. Why is reading novel important?

12. What is the main purpose of literature?

SECTION B — (5 × 5 = 25 marks)

Answer any FIVE questions in 200 words each.

13. What is the difference between intensive and extensive readings?

14. What are the advantages of reading newspaper?

15. What are the essential parts of a story structure?

16. What are the benefits of using visuals?

17. What are visuals in advertising?

18. What is the main purpose of brochure?

19. Explain the term 'scientific report'.

SECTION C — (3 × 10 = 30 marks)

Answer any THREE questions in 500 words each.

20. Write an essay on the importance of reading.

21. What are the benefits of reading newspaper for students?

22. Read the following passage and answer the questions below:

Mala has a lot of hobbies and interests. She usually gets up early so she can run before work. She does not often have time to ski, but she occasionally goes on Saturdays during winter. Mala often rides a horse at a stable near her home. She sometimes goes after work, but she usually goes horse riding on Sundays. She loves music. She always goes to choir practice on Wednesday evenings and sings in church on Sundays. She does not have much extra money, so she really goes to concerts in the city. She seldom watches TV because she likes doing things outside. She usually goes to the gym if it's raining outside. She is not often alone because she has a lot of friends. She occasionally does something alone, but she usually does her activities with one of her friends. She is a happy woman.

(a) Why does Mala usually get up early?

(b) When does Mala usually go horseback riding?

(c) What kind of music does Mala like?

(d) How often does Mala watch TV?

(e) What does Mala usually do if it rains?

23. Why are visual elements in advertising important?

24. Narrate any one of the short stories which you have recently read.

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