

CUET 2026 June 6 Shift 1 Business Studies

Question Paper (Memory-Based)

Conducted by National Testing Agency (NTA)



General Instructions

- (i) The examination will be conducted in Computer-Based Test (CBT) mode.
- (ii) Each question carries +5 marks for correct answer and -1 mark for wrong answer.
- (iii) The total number of questions are 50.
- (iv) Duration of the exam is 1 hour (60 minutes).

1. Which of the following is not a characteristic of management?

- (A) Management is goal-oriented
 - (B) Management is a continuous process
 - (C) Management is an individual activity only
 - (D) Management is a group activity
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2. Which level of management is responsible for translating organizational plans into action?

- (A) Top-level management
 - (B) Middle-level management
 - (C) Supervisory management
 - (D) Shareholders
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3. Which principle of management states that a subordinate should receive orders from only one superior?

- (A) Unity of Direction
- (B) Scalar Chain
- (C) Unity of Command
- (D) Equity

4. Which of the following is a financial incentive provided to employees?

- (A) Promotion
 - (B) Job Security
 - (C) Bonus
 - (D) Employee Recognition
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5. Planning provides directions for action and reduces uncertainty. This highlights which importance of planning?

- (A) Promotes Innovative Ideas
 - (B) Facilitates Decision Making
 - (C) Reduces the Risk of Uncertainty
 - (D) Establishes Standards for Controlling
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6. Which type of plan is formulated for activities that occur repeatedly over a long period of time?

- (A) Method
 - (B) Project
 - (C) Single-use Plan
 - (D) Standing Plan
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7. The process of assigning duties, grouping tasks and establishing authority relationships among employees is known as

- (A) Staffing
 - (B) Organising
 - (C) Directing
 - (D) Controlling
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8. Which of the following is the first step in the staffing process?

- (A) Recruitment
 - (B) Selection
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- (C) Training and Development
 - (D) Estimating Manpower Requirements
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9. The element of directing that seeks to influence the behaviour of employees to achieve organizational objectives is called

- (A) Communication
 - (B) Supervision
 - (C) Motivation
 - (D) Delegation
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10. In the controlling process, comparing actual performance with predetermined standards is known as

- (A) Measurement of Performance
 - (B) Taking Corrective Action
 - (C) Analysis of Deviations
 - (D) Setting Standards
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