

# CUET 2026 May 12 Shift 1 Business Studies

## Question Paper (Memory-Based)

Conducted by National Testing Agency (NTA)



### General Instructions

- (i) The examination will be conducted in Computer-Based Test (CBT) mode.
- (ii) Each question carries +5 marks for correct answer and -1 mark for wrong answer.
- (iii) The total number of questions are 50.
- (iv) Duration of the exam is 1 hour (60 minutes).

#### 1. Match List-I with List-II:

| List-I |                        | List-II |                  |
|--------|------------------------|---------|------------------|
| (A)    | Single use plan        | (I)     | Follow-up action |
| (B)    | Standing plan          | (II)    | Budget           |
| (C)    | Limitation of planning | (III)   | Huge costs       |
| (D)    | Steps in planning      | (IV)    | Policy           |

Choose the correct answer from the options given below:

- (A) (A)-(II), (B)-(IV), (C)-(III), (D)-(I)
- (B) (A)-(I), (B)-(IV), (C)-(II), (D)-(III)
- (C) (A)-(II), (B)-(I), (C)-(III), (D)-(IV)
- (D) (A)-(III), (B)-(IV), (C)-(II), (D)-(I)

#### 2. Arrange the right order in which process of Motivation takes place:

- (A) Drives
- (B) Tension
- (C) Unsatisfied need

(D) Search behaviour

(E) Satisfied need

**Choose the correct answer from the options given below:**

(A) (C), (B), (D), (E), (A)

(B) (C), (B), (A), (D), (E)

(C) (B), (A), (D), (C), (E)

(D) (E), (B), (D), (A), (C)

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**3. SEBI has three types of functions including protective functions. \_\_\_\_\_ functions include regulation and development functions.**

(A) Investment

(B) Training

(C) Regulatory

(D) Registration

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**4. The function of \_\_\_\_\_ is very important since there is a gap between irregular demand and irregular supply of goods.**

(A) Transportation

(B) Advertising

(C) Warehousing

(D) Selling

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**5. Identify the type of Decision not taken by finance manager in a company.**

(A) Investment decision

(B) Interest decision

(C) Financing decision

(D) Dividend decision

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**6. Identify the Right sequence of the Planning process?**

(A) Developing premises

- (B) Identifying alternative courses of action
- (C) Evaluating alternative courses
- (D) Selecting an alternative
- (E) Setting objectives

**Choose the correct answer from the options given below:**

- (A) (A), (E), (B), (C), (D)
  - (B) (A), (B), (C), (E), (D)
  - (C) (E), (A), (B), (C), (D)
  - (D) (E), (B), (A), (C), (D)
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**7. As per the Consumer Protection Act 2019, in National Commission there should be how many women members?**

- (A) Two
  - (B) Three
  - (C) One
  - (D) Four
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**8. “In a manufacturing organisation, an increase of 5 percent in the labour cost may be more troublesome than a 15 percent increase in postal charges”. The above is an example of**

- (A) Critical point control
  - (B) Taking corrective action
  - (C) Analysing deviation by management by exception technique
  - (D) Feedback
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**9. “Controlling helps to minimise dishonest behaviour on the part of the employees by keeping a check on their activities”. Identify the importance of Controlling highlighted in the above sentence.**

- (A) Accomplishing organisational goals
  - (B) Making efficient use of Resources
  - (C) Ensuring order and discipline
  - (D) Judging accuracy of standards
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10. “Applicants introduced by present employees or their friends and relatives may prove to be good source of Recruitment”. Identify the source of Recruitment highlighted in the above sentence.

- (A) Web publishing
  - (B) Campus Recruitment
  - (C) Recommendation of Employees
  - (D) Advertisements
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