

CUET 2026 May 13 Shift 1 Business Studies

Question Paper (Memory-Based)

Conducted by National Testing Agency (NTA)



General Instructions

- (i) The examination will be conducted in Computer-Based Test (CBT) mode.
- (ii) Each question carries +5 marks for correct answer and -1 mark for wrong answer.
- (iii) The total number of questions are 50.
- (iv) Duration of the exam is 1 hour (60 minutes).

1. Management consists of a series of ____ functions.

- (A) Inter-related
- (B) Independent
- (C) Mutually complementary
- (D) All of these

2. Match List-I with List-II

List-I		List-II	
(A)	Ethical code of conduct	(I)	All professions are based on a well-defined body of knowledge acquired through instruction
(B)	Service motive	(II)	All doctors take oath of ethical practice while entering the profession
(C)	Professional association	(III)	The task of a lawyer is to ensure that his client gets justice
(D)	Well-defined body of knowledge	(IV)	Lawyers have to become members of the Bar Council to practice in India

Choose the correct answer from the options given below:

- (A) (A)-(II), (B)-(III), (C)-(III), (D)-(IV)
 - (B) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
 - (C) (A)-(I), (B)-(II), (C)-(IV), (D)-(III)
 - (D) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
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3. Scalar Chain should not be violated in the normal course of formal communication. But in case of emergency, a worker can directly contact a senior manager or a director. What term was used by Fayol for this.

- (A) Gang Plank
 - (B) Equity
 - (C) Esprit De Corps
 - (D) Initiative
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4. Ravi was appointed in Zinc Ltd. as one of the specialists who was required to keep machines and tools etc. ready for operation by workers. Identify the role Ravi was appointed to play as a specialist for the workers.

- (A) Gang Boss
 - (B) Repair Boss
 - (C) Speed Boss
 - (D) Disciplinarian
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5. Ankit and Amisha are working as Sales Officers in an organisation. Ankit gets a salary of Rs.50,000 per month, while Amisha gets Rs.40,000 per month. Which principle of management is violated in the organisation?

- (A) Order
 - (B) Fair Remuneration
 - (C) Discipline
 - (D) Equity
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6. A finance manager was asked to pitch an offer to an automobile firm to buy some equity. The CEO and General Manager had different opinions on the percentage of the equity that should be acquired. The finance manager was in a dilemma and could not close the deal.

Which principle violated here?

- (A) Unity of Command
- (B) Unity of Direction
- (C) Subordination of individual interest to general interest
- (D) Initiative

7. “Management should not close its ears to any constructive suggestions made by the employees”. Which principle of Scientific Management is referred here?

- (A) Science not Rule of Thumb
- (B) Harmony, Not Discord
- (C) Cooperation, Not Individualism
- (D) Development Of Each and Every Person To His or Her Greatest Efficiency and Prosperity

8. Which of the following principles are related to scientific management?

- (A) Science not Rule of Thumb
- (B) Development of Each and Every Person to His or Her Greatest Efficiency and Prosperity
- (C) Unity of Command
- (D) Cooperation, Not Individualism

Choose the correct answer from the options given below:

- (A) (A), (B) and (D) only
- (B) (A), (B) and (C) only
- (C) (A), (B), (C) and (D)
- (D) (B), (C) and (D) only

9. Match List-I with List-II on the basis of Management Principles:

List-I		List-II	
(A)	Obedience to organisational rules	(I)	Unity of direction
(B)	One boss for every individual employee	(II)	Remuneration of employees
(C)	One head and one plan	(III)	Discipline
(D)	Remuneration should be just and equitable	(IV)	Unity of command

Choose the correct answer from the options given below:

- (A) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
 - (B) (A)-(I), (B)-(III), (C)-(II), (D)-(IV)
 - (C) (A)-(II), (B)-(III), (C)-(IV), (D)-(I)
 - (D) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
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10. Taylor proposed eight specialists from whom each worker will have to take orders from as part of the technique of Functional Foremanship specified by him. Those with technical mastery, intelligence and grit may be given _____ work. Those with energy and good health may be assigned _____ work.

- (A) Planning, Execution
 - (B) Execution, Planning
 - (C) Production, Planning
 - (D) Implementation, Production
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