

CUET May 15 Shift 1 Business Studies

Question Paper (Memory-Based) PDF

Conducted by National Testing Agency (NTA)



General Instructions

- (i) The examination will be conducted in Computer-Based Test (CBT) mode.
- (ii) Each question carries +5 marks for correct answer and -1 mark for wrong answer.
- (iii) The total number of questions are 50.
- (iv) Duration of the exam is 1 hour (60 minutes).

1. Fayol belongs to which school of management?

- (A) Scientific
- (B) Administrative
- (C) Human relations
- (D) Behavioural

2. Role of speed boss is to:

- (A) Keep machines and tools ready for operations by workers
- (B) Ensure timely and accurate completion of the job
- (C) Ensure proper working conditions of machines and tools
- (D) Check the quality of work

3. "Management is the process of working with and through others to effectively achieve organizational objectives by efficiently using limited resources in the changing environment". Who gave this definition of management?

- (A) Hicks
- (B) Henry Fayol
- (C) Kreitner

(D) Koontz

4. The management principles given by F W Taylor are scientific in nature whereas management principles given by Henry Fayol are _____ in nature.

- (A) Artistic
 - (B) Non Classical
 - (C) Empirical
 - (D) Administrative
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5. Match List-I (Functional Areas) with List-II (Standards):

List-I (Functional Areas)	List-II (Standards)
(A) Production	(I) Quantity
(B) Marketing	(III) Sales-person's performance
(C) Human Resource Management	(II) Labour absenteeism
(D) Finance and Accounting	(IV) Flow of capital

- (A) (A)-(I), (B)-(II), (C)-(III), (D)-(IV)
 - (B) (A)-(I), (B)-(III), (C)-(II), (D)-(IV)
 - (C) (A)-(I), (B)-(II), (C)-(IV), (D)-(III)
 - (D) (A)-(III), (B)-(IV), (C)-(I), (D)-(II)
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6. Consider the following facts about Training and Development:

- (A) Training is career oriented.
- (B) Development is the process of learning and growth.
- (C) Training increases knowledge and skills.
- (D) Training prepares employees for current job performance.
- (E) Development is the process of increasing the knowledge and understanding of employees.

Choose the correct answer from the options given below:

- (A) (A), (C) and (D) only
 - (B) (B), (C) and (D) only
 - (C) (B), (D) and (E) only
 - (D) (A), (B) and (E) only
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7. "All the management practices are based on the same set of principles, what distinguishes a successful manager from a less successful one is the ability to put these principles into practice." Identify the nature of management highlighted above.

- (A) Management as a science
 - (B) Management as an art
 - (C) Management as a profession
 - (D) Management is both science and art
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8. "To become a Chartered Accountant in India, a candidate has to clear a specified examination conducted by the Institute of Chartered Accountants of India"

Which characteristic of management as a profession is highlighted in the above statement?

- (A) Ethical code of conduct
 - (B) Professional Association
 - (C) Well defined body of knowledge
 - (D) Restricted entry
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9. Which one of the following statements best describes 'Mental Revolution' as described by F.W. Taylor?

- (A) It implies change of attitude
 - (B) The management and workers should not play the game of one gunmanship
 - (C) Both management and workers require each other
 - (D) Workers should be paid more wages
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10. 'Even a small production activity like loading pigs of iron into boxcars can be scientifically planned and managed. This can result in tremendous saving of human energy as well as wastage of time and materials.' Identify the principle of scientific management advocated in the aforesaid statement.

- (A) Cooperation, not individualism
 - (B) Harmony, not discord
 - (C) Science, not rule of thumb
 - (D) Development of each and every person to his or her greatest efficiency and prosperity
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