

# CUET 2026 May 11 (Shift-1) Business Studies

## Question Paper (Memory-Based) With Solutions PDF

Conducted by National Testing Agency (NTA)



### General Instructions

- (i) The test is of 1 hour duration.
- (ii) The question paper consists of 50 questions. The maximum marks are 250.
- (iii) 5 marks are awarded for every correct answer, and 1 mark is deducted for every wrong answer.

1. Name the process of working with and through others to effectively achieve organizational objectives by efficiently using limited resources in a changing environment \_\_\_\_.

- (A) Management.
- (B) Planning.
- (C) Organizing.
- (D) Controlling.

**Correct Answer:** (A) Management.

#### Solution:

##### Step 1: Understanding the Concept:

This definition highlights the core essence of management, which involves a combination of social interaction (working through others) and technical precision (efficient resource use).

##### Step 2: Detailed Explanation:

The statement provided is a comprehensive definition of **Management**. It includes several key pillars:

- **Effectiveness:** Achieving the intended goals or objectives.

- **Efficiency:** Using the minimum amount of resources (cost-benefit) to get the job done.
- **Environment:** Acknowledging that organizations operate in a "changing environment" (dynamic).

While Planning, Organizing, and Controlling are *functions* of management, "Management" itself is the overarching process that encompasses all of them.

**Step 3: Final Answer:**

The process described is Management.

**Quick Tip:** To remember this, think of the "5 M's" of management: Men, Money, Machines, Materials, and Methods. Management is the "glue" that brings these together to hit a target.

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2. Application of the knowledge learned is a feature of \_\_\_\_.

- (A) Management as an art.
- (B) Management as a science.
- (C) Management is a profession.
- (D) None of the above.

**Correct Answer:** (A) Management as an art.

**Solution:**

**Step 1: Understanding the Concept:**

Management is often debated as being either a science (based on logic/theories) or an art (based on practice/creativity).

**Step 2: Detailed Explanation:**

Management is considered an **Art** because it requires the **personal application** of existing knowledge.

- **Science** provides the theoretical knowledge (the "what").
- **Art** is about how that knowledge is applied to achieve results.

Just as two painters given the same colors will produce different paintings, two managers with the same MBA degree will manage their teams differently based on their personal skill, creativity, and practice. This "practical application" is the defining feature of art.

**Step 3: Final Answer:**

Application of knowledge is a feature of Management as an art.

**Quick Tip:** Science is **"Knowing"** (theories), but Art is **"Doing"** (application). Since management involves dealing with humans, it requires the creative "touch" of an artist.

**3. Managing the affairs of the company merely one time is not enough. Which feature of management is referred in the above line? Management is: \_\_\_\_.**

- (A) Continuous process
- (B) Pervasive
- (C) Futuristic
- (D) Goal oriented

**Correct Answer:** (A) Continuous process

**Solution:**

**Step 1: Understanding the Concept:**

Management is not a single, isolated event or a task that can be "finished" once and for all. It consists of a series of functions that overlap and repeat.

**Step 2: Detailed Explanation:**

The phrase "merely one time is not enough" signifies that management is a **continuous process**.

- A manager performs the functions of management (planning, organizing, staffing, directing, and controlling) simultaneously and constantly.
- Once one goal is achieved, the process begins again for the next cycle or the next objective.
- As long as the organization exists, the need for management exists.

**Step 3: Final Answer:**

The line refers to management being a continuous process.

**Quick Tip:** Think of management like the heartbeat of a business. It can't just beat once and stop; it must keep going constantly to keep the organization alive.

4. Management translates the works to be carried out in terms of goals to be achieved and allot the means to achieve it. This statement relates to: \_\_\_\_.

- (A) Management of work.
- (B) Management of people.
- (C) Management of operations.
- (D) All of the above.

**Correct Answer:** (A) Management of work.

**Solution:**

**Step 1: Understanding the Concept:**

Management is multi-dimensional. It involves managing the work, the people who do the work, and the operations that transform inputs into outputs.

**Step 2: Detailed Explanation:**

Every organization exists to perform some "work" (e.g., a factory produces goods, a hospital treats patients). **Management of work** focuses on:

- Defining the goals or problems to be solved.
- Assigning the necessary resources (means) to get that specific work done.
- Ensuring that the "work" translates into the desired "goal."

While Management of People deals with human resources and Operations deals with the production cycle, the specific act of translating tasks into goals is the "work" dimension.

**Step 3: Final Answer:**

The statement relates specifically to the Management of work.

**Quick Tip:** To distinguish between the three dimensions: - **Work:** "What" is to be done. - **People:** "Who" is going to do it. - **Operations:** "How" inputs become outputs.

5. Management is essential for the organizations which are: \_\_\_\_.

- (A) Non-profit organizations.
- (B) Service organizations.
- (C) Social organizations.
- (D) All of the above.

**Correct Answer:** (D) All of the above.

**Solution:**

**Step 1: Understanding the Concept:**

One of the key characteristics of management is that it is "Pervasive." This means it is required in all types of organizations, regardless of their size, nature, or objective.

**Step 2: Detailed Explanation:**

Management is not restricted to large business corporations.

- **Non-profit/Social organizations** (like NGOs or clubs) need management to ensure funds and volunteers are used effectively to help society.
- **Service organizations** (like hotels or banks) need management to ensure high-quality delivery to customers.
- Even a small household or a local sports team requires management to function smoothly.

Because every group activity requires coordination and goal-setting, management is essential for all of them.

**Step 3: Final Answer:**

Management is essential for all of the above organizations.

**Quick Tip:** The principle of "Universality of Management" states that whether it's a political party, a religious institution, or a business, the basic functions (Planning, Organizing, etc.) remain exactly the same.

6. A manager applies various theories of management in his/her unique personalized way. What aspect of nature of management does this statement indicate? \_\_\_\_.

- (A) Management as a science.
- (B) Management as an art.
- (C) Management for amateurs.
- (D) Management as an authority.

**Correct Answer:** (B) Management as an art.

**Solution:**

**Step 1: Understanding the Concept:**

Just as a musician uses the same notes to create a unique melody, a manager uses universal theories to solve unique problems in their own way.

**Step 2: Detailed Explanation:**

The "**Personalized Application**" of knowledge is a defining characteristic of an **Art**.

- While **Science** provides the "theories" (the universal truths), it does not dictate the exact individual style of usage.
- Because every manager has their own personality, experience, and creative approach to handling situations, the "unique personalized way" refers to management as an art.
- This involves using intuition, judgment, and creativity to apply scientific principles to real-world human problems.

**Step 3: Final Answer:**

The statement indicates that Management is an art.

**Quick Tip:** If the question mentions "theories" and "experiments," think **\*\*Science\*\***. If it mentions "personalized application," "creativity," or "practice," think **\*\*Art\*\***.

7. "Management helps in achieving personal objectives along with organisational objectives."  
This statement highlights which objective of management? \_\_\_\_.

- (A) Social objective
- (B) Personal objective
- (C) Organisational objective
- (D) Financial objective

**Correct Answer:** (B) Personal objective

**Solution:**

**Step 1: Understanding the Concept:**

Management must balance the needs of the organization with the needs of the individuals who work within it. These individual needs are categorized as personal objectives.

**Step 2: Detailed Explanation:**

**Personal Objectives** (also known as Human or Individual objectives) refer to the goals related to the employees of the organization.

- A manager must motivate and lead the team in such a way that individuals are able to achieve their personal goals (like competitive salary, growth, and recognition) while contributing to the overall organizational goals.
- When an employee feels that their personal growth is tied to the company's success, they become more productive.

**Step 3: Final Answer:**

The statement highlights the Personal objective of management.

**Quick Tip:** A simple way to remember: - **Organisational:** Survival, Profit, Growth. - **Social:** Benefit to society (employment, environment). - **Personal:** Benefit to employees (salary, respect, training).

8. Management is considered important for an organization because: \_\_\_\_.

- (A) It helps an organization to adapt to changes.
- (B) Seeks to integrate individual efforts.
- (C) It helps in development of the society.
- (D) All the above.

**Correct Answer:** (D) All the above.

**Solution:**

**Step 1: Understanding the Concept:**

Management is the driving force that ensures an organization survives and thrives in a complex world. Its importance is felt across multiple levels: the individual, the firm, and the community.

**Step 2: Detailed Explanation:**

- **Adapting to Change:** Management creates a "dynamic organization" by helping employees adjust to new technology or market conditions.
- **Integrating Efforts:** It brings together the diverse interests of different people and directs them toward a common goal (unity of action).
- **Development of Society:** Through efficient production, creating jobs, and adopting eco-friendly methods, management fulfills its social responsibility.

Since all these points accurately describe why management is vital, (D) is the correct choice.

**Step 3: Final Answer:**

Management is important for all the reasons mentioned above.

**Quick Tip:** Without management, an organization is just a collection of people and machines. Management is the "catalyst" that turns these resources into results!

9. Management is taught as a specialized subject in reputed institutes such as IIM. Which feature of management is inferred from the said statement? Management is - \_\_\_\_.



- (A) Science
- (B) Art
- (C) Profession
- (D) None of the above

**Correct Answer:** (C) Profession

**Solution:**

**Step 1: Understanding the Concept:**

A profession is an occupation backed by specialized knowledge and formal training. Management is increasingly moving toward this status.

**Step 2: Detailed Explanation:**

One of the key characteristics of a **Profession** is "Well-defined body of knowledge."

- Just as medicine and law have specialized schools, management is now taught through dedicated degree programs (like MBA) in institutes like the Indian Institutes of Management (IIMs).
- The fact that there is a structured curriculum and specialized educational pathways indicates that management has the features of a profession.
- However, unlike law or medicine, there is currently no legal restriction on who can be a manager, so it is often called an "emerging profession."

**Step 3: Final Answer:**

The statement implies that Management is a Profession.

**Quick Tip:** If the question mentions \*\*education, training, or specialized institutes\*\*, the answer is usually **Profession**. If it mentions **rules and logic**, think **Science**.

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10. A company focuses on reducing pollution and providing employment to society. \_\_\_\_.

- (A) Social objective
- (B) Personal objective
- (C) Organisational objective

(D) Financial objective

**Correct Answer:** (A) Social objective

**Solution:**

**Step 1: Understanding the Concept:**

Every organization operates within a larger community. Social objectives involve the commitments of an organization toward society, ensuring that the business contributes to the general welfare.

**Step 2: Detailed Explanation:**

**Social Objectives** refer to the creation of benefit for society. As a part of society, every organization (whether business or non-business) has a social obligation to fulfill. Examples include:

- Using environmental friendly methods of production (reducing pollution).
- Giving employment opportunities to disadvantaged sections of society.
- Providing basic amenities like schools and healthcare to the community.

Since the company in the question is focusing on pollution control and job creation, it is fulfilling its social objectives.

**Step 3: Final Answer:**

The company is focusing on the Social objective of management.

**Quick Tip:** Social objectives are often linked to "Corporate Social Responsibility" (CSR). Think of it as the company "paying rent" to society for using its resources like land, water, and labor.