

Build Smart Data Skills for Business Impact

Master of Science in Business Analytics (Online MSc in BA)

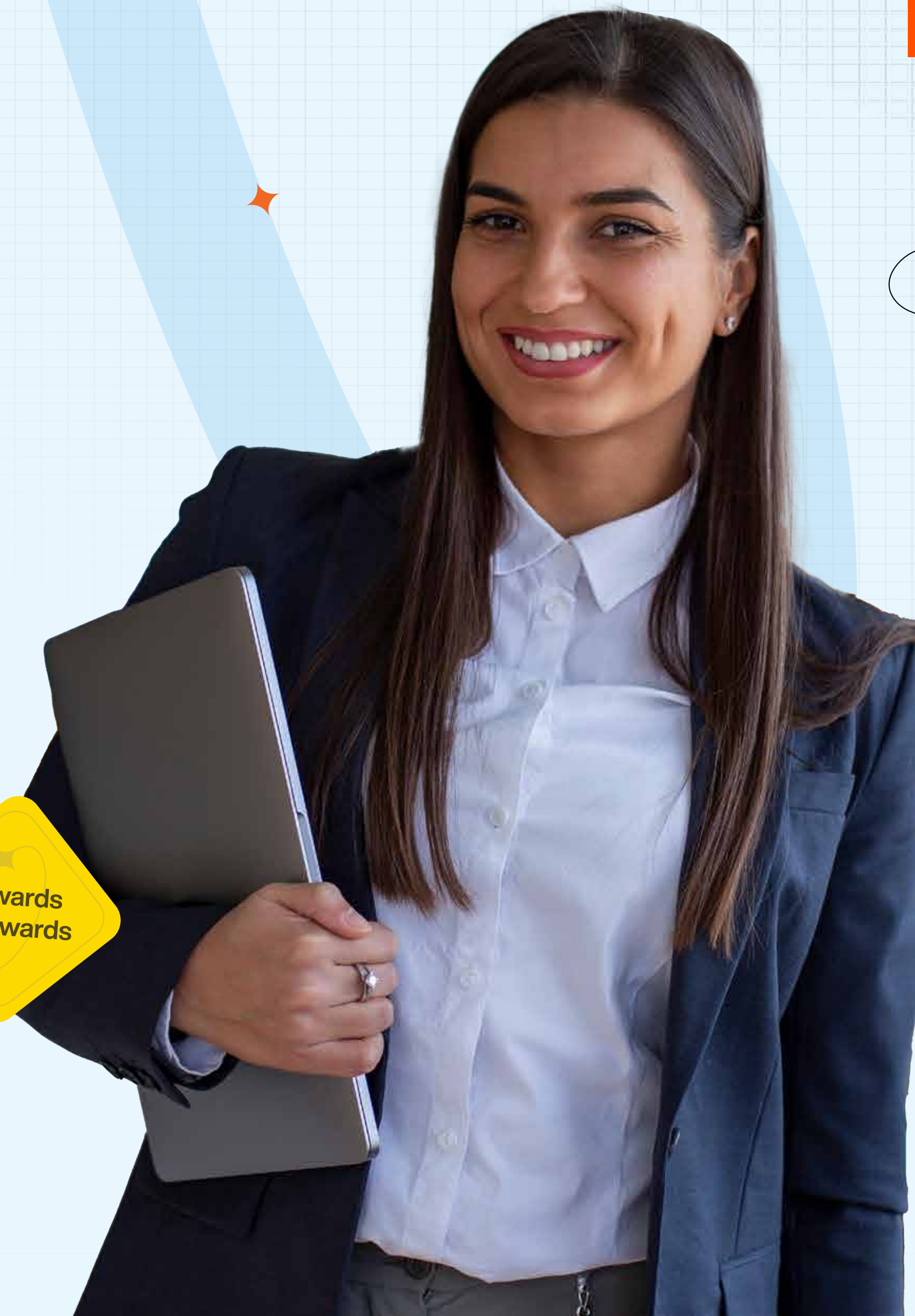


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Eligibility

- ◆ Candidates must have completed graduation in any discipline with Statistics as one of the subjects from recognized universities/ institutions or an equivalent qualification as recognized by the Association of Indian Universities (AIU).
- ◆ Candidates must have minimum 50% marks in aggregate or equivalent grade in graduation.
- ◆ Candidates who have completed 10+2 education or graduate level education outside India must produce a certificate of equivalence issued by the Association of Indian Universities.

Duration

Minimum 2 years (divided into four semesters)

Career Prospects

- | | | |
|---------------------------------|---------------------------|---------------------------|
| ◆ Business Analyst | ◆ Financial Analyst | ◆ Human Resources Analyst |
| ◆ Data Analyst | ◆ Operations Analyst | ◆ Healthcare Data Analyst |
| ◆ Business Intelligence Analyst | ◆ Market Research Analyst | ◆ Supply Chain Analyst |

Master of Science in Business Analytics

Online MSc-BA

This inter-disciplinary program combines business domain and analytics knowledge at a post-graduate level, thus enabling learners to excel in Business Analyst roles across sectors.



Master of Science in Business Analytics Fees

Nationality	Semester Fee	Full Course Fee	Application Fee
Indian Nationals	INR 70,000	INR 2,80,000	INR 1500
Nepalese Nationals	INR 70,000	INR 2,80,000	INR 2000
Other Nationals	USD 900	USD 3,600	USD 50

Note: International passport holders (non-Indian) of Africa, Sri Lanka, Bangladesh, Nepal, and Bhutan are eligible for a 40% scholarship discount on their program fee.

Program Delivery

Quality education, delivered seamlessly through state-of-the-art technology, so learning never slows down.

- ◆ 1000+ hours of learning
- ◆ 1:1 guidance from expert mentors
- ◆ Exclusive access to 12,000+ Coursera courses
- ◆ Collaborative learning with a diverse peer group
- ◆ Industry expert sessions, case studies & projects
- ◆ 2 on-campus immersions
- ◆ Live & recorded online classes for flexible learning
- ◆ 24/7 learning with curated content



Studying online MSc in Business Analytics is aiding my career transition from aeronautical engineering to full time business analytics. I've had a great experience with Online Manipal. The modern curriculum, live classes, faculty and mentorship are helping me in enhancing my knowledge.



- **Thakur Simran Sunil**

About MAHE

Started in 1953 with Kasturba Medical College, Manipal Academy of Higher Education (MAHE) is one of India's leading academic and research institutions.

MAHE, a NAAC A++ accredited institution, now offers UGC-entitled online degree programs that are equivalent to its on-campus offerings.

Institution Of Eminence

Granted by the Ministry of Education, Government of India

Globally Engaged Institution

Active partnerships with more than 250 leading universities around the world

Widely Recognized

By government agencies, corporate organizations, and educational institutions.

70+

Years of educational excellence

35,000+

Students from across the world

67+

Student nationalities

3,000+

Faculty and staff

“

Give an individual a professional education and you have given him a lifestyle. ”

Padma Shri Dr T.M.A. Pai

1898 - 1979

Founder - Manipal Group



Dr H.S. Ballal
Pro-Chancellor



Lt. Gen. (Dr) M.D. Venkatesh
Vice-Chancellor

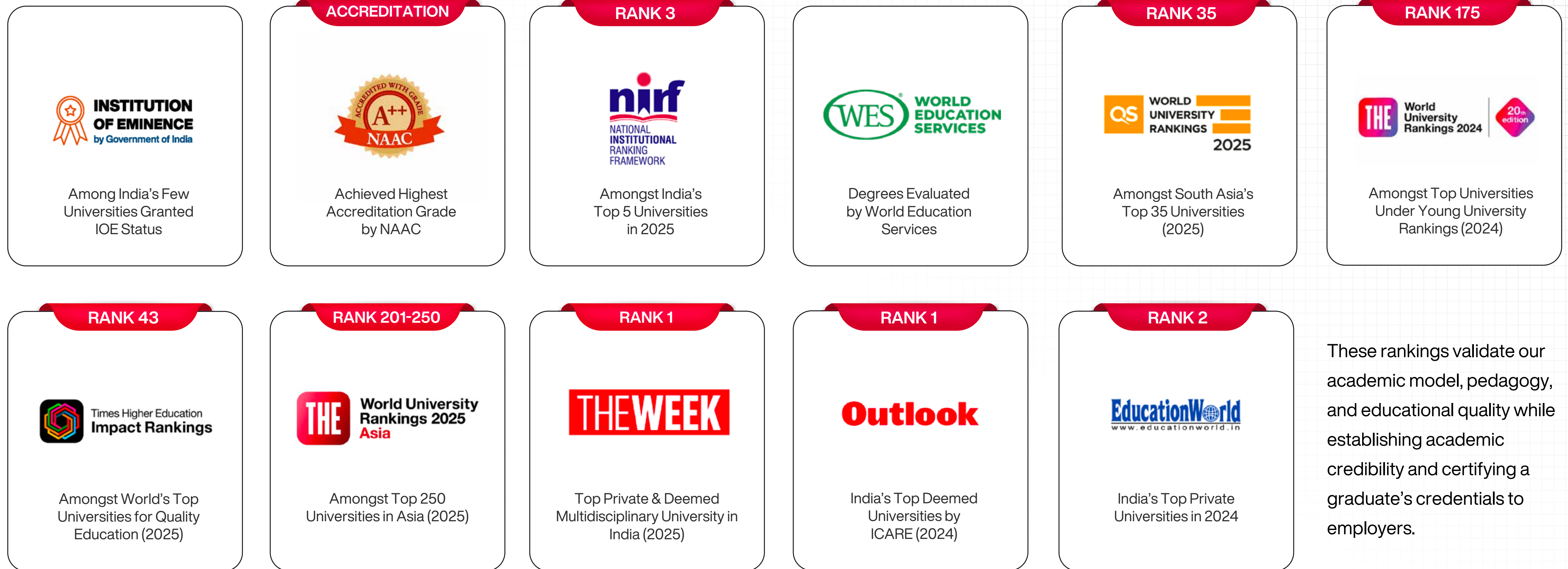


Dr P. Giridhar Kini
Registrar



Dr Manojkumar Nagasampige
Director
Directorate of Online Education (DOE)

Manipal Academy Of Higher Education (MAHE) Accolades



Education That Delivers For Outcomes

World-Class Education

Access UGC-entitled online undergraduate and postgraduate degrees from a NAAC A++ accredited university with 70+ years of educational excellence. Learn from expert faculty who share real-world experiences.

Industry-Aligned Curriculum

Expand your domain knowledge through our modern curriculum that is aligned with industry trends. Attend live classes and access recorded lectures anytime, anywhere.

Global Networking Opportunities

Expand your professional networking and gain industry insights by interacting with a diverse peer group, faculty, and other industry experts.

Prestigious Manipal Alumni Status

Benefit from 70+ years of Manipal legacy and become a member of the reputed alumni network.

Placement Assistance

Become a job-ready professional through placement assistance which includes resume building, mock interviews, skill assessments, and more.

Exhaustive Content & Resources

Access an exhaustive e-library with e-books, e-databases, journals, and more. Get free access to content on Coursera.

Attractive Scholarships

Gain access to exclusive scholarships designed for defense personnel, government employees, persons with disabilities & meritorious students.



The coursework, graded quizzes, and assignments in the program provide hands-on experience, which can be applied to real-world business problems. I'm confident that this online MSc in business analytics program will equip me with the skills & knowledge required to make informed business decisions. I'm able to connect with students from diverse backgrounds.



-Karthika Nair

Online MSc-BA | Program Structure

First Semester

- ◆ Financial Reporting and Statement Analysis
- ◆ Business Statistics
- ◆ Managerial Economics
- ◆ Programming with R and Python
- ◆ Database Management

Second Semester

- ◆ Business Econometrics
- ◆ Financial Management
- ◆ Applied Multivariate Data Analysis
- ◆ Data Visualisation
- ◆ Design and Analysis of Experiments
- ◆ Mini Project

Third Semester

- ◆ Time Series Analysis
- ◆ Machine Learning Methods
- ◆ Deep Learning Principles and Applications
- ◆ Project Management
- ◆ Research Methodology

Fourth Semester

- ◆ Big Data Analytics
- ◆ Choose any one elective group:
 - ◆ Elective Group 1 (Marketing)
 - ◆ Marketing Analytics
 - ◆ Digital and Web Analytics
 - ◆ Elective Group 2 (Finance)
 - ◆ Financial Asset Valuation
 - ◆ Financial Analytics
- ◆ Capstone Project

NOTES : ◆ Data Visualization and Design & Analysis of Experiments during second semester carry 3 credits each
◆ Mini Project during the second semester carries 2 credits ◆ Capstone Project during final semester carries 8 credits
◆ All other courses carry 4 credits each

Application Process

Program Registration

Fill in your basic, education & work experience-related details and pay the application fee to register.

Fee Payment

Pay the admission fee for the first semester/year or full program.

Document Upload

Upload supporting documents & submit your application.

University Approval

The university will evaluate your documents to confirm your admission.

[Apply Now](#)

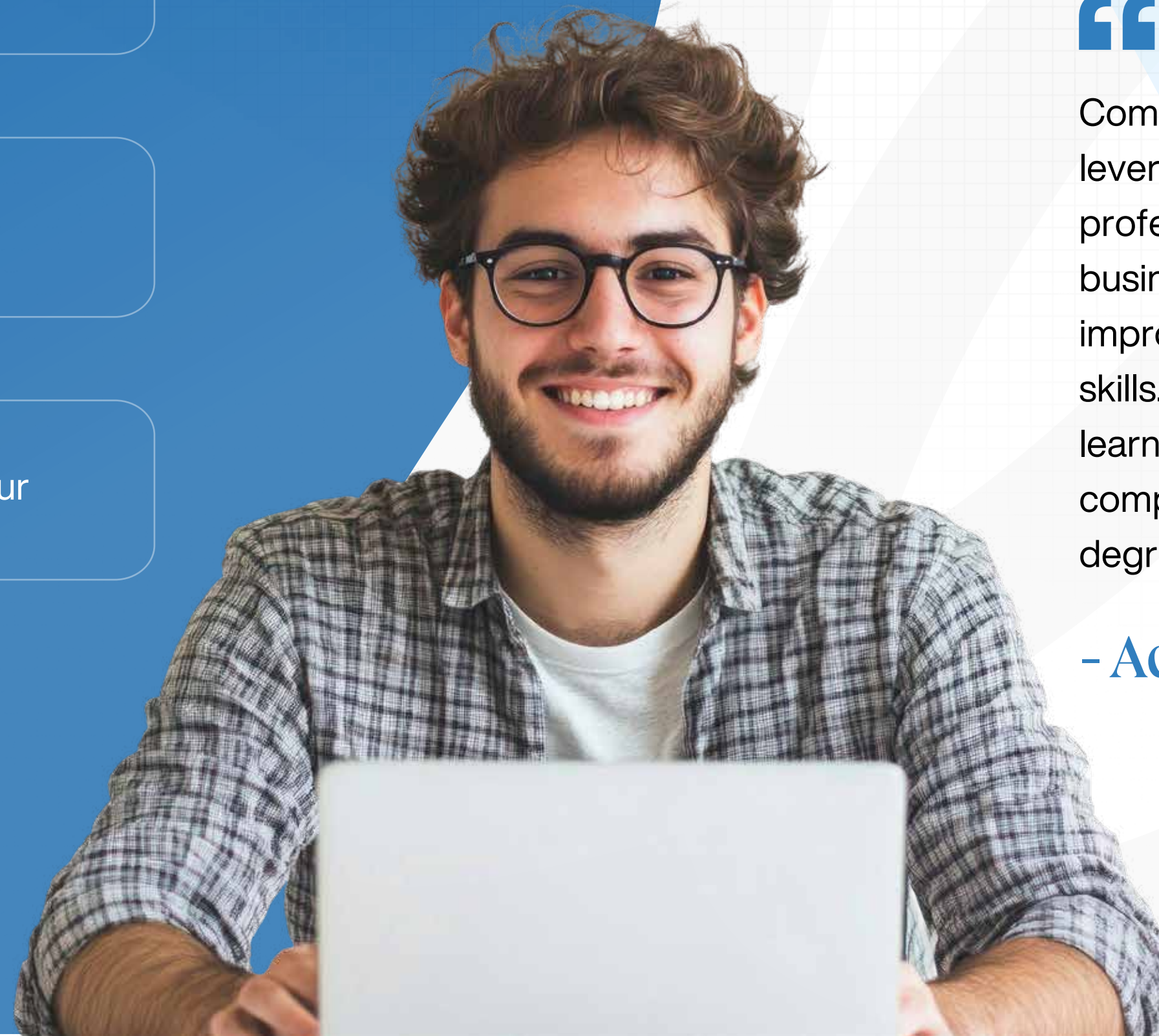
Prospectus 2026-27 • Program-MSc-BA



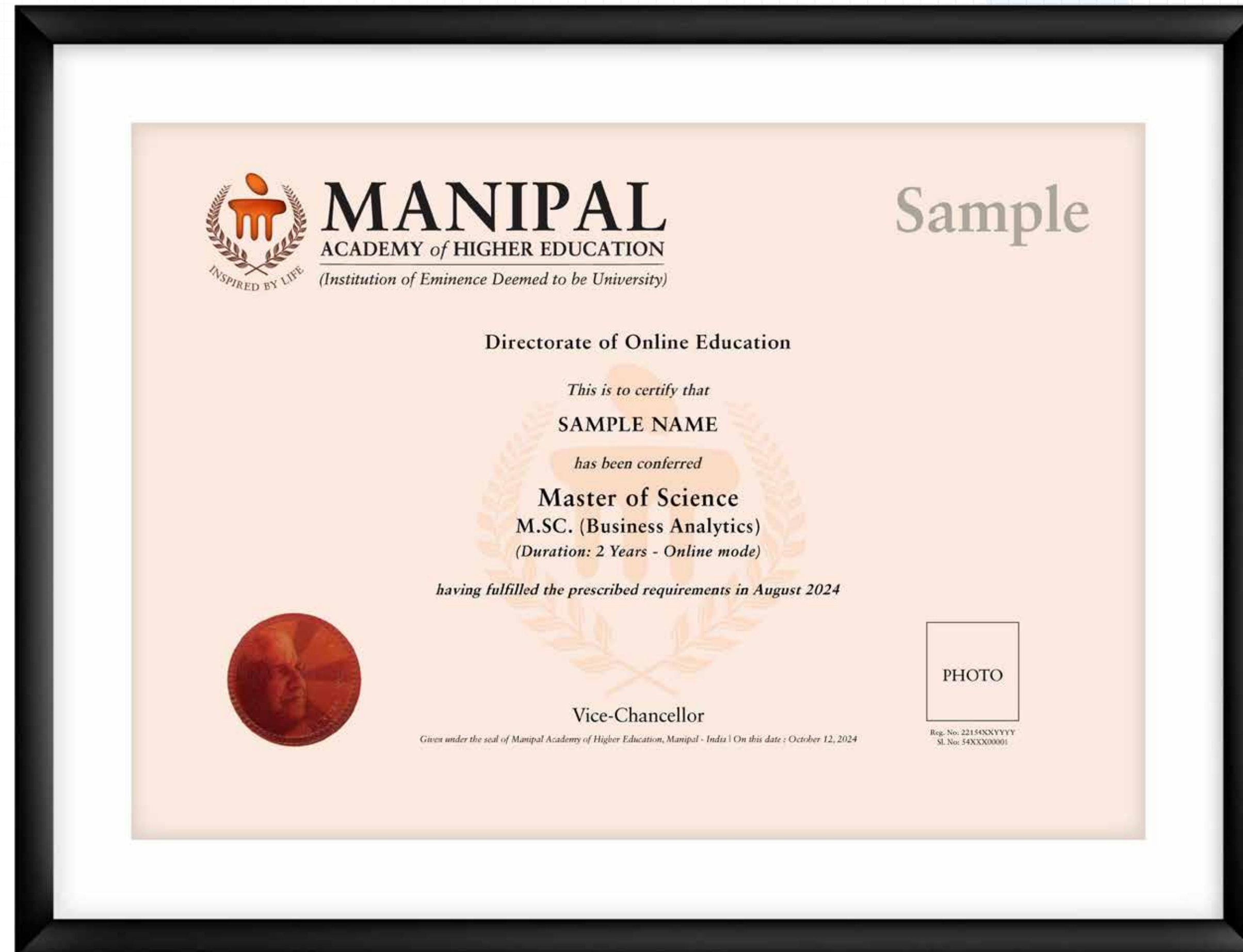
Coming from an accounting background, I wanted to leverage my knowledge of business analytics in my profession. Today, even the field of commerce uses business analytics tools like Power BI. I wanted to improve my skills in this domain so I can enhance my skills. I chose MAHE's online program due to flexible learning opportunities. Since I had more time to complete my program compared to an on-campus degree, I can progress at my own pace.



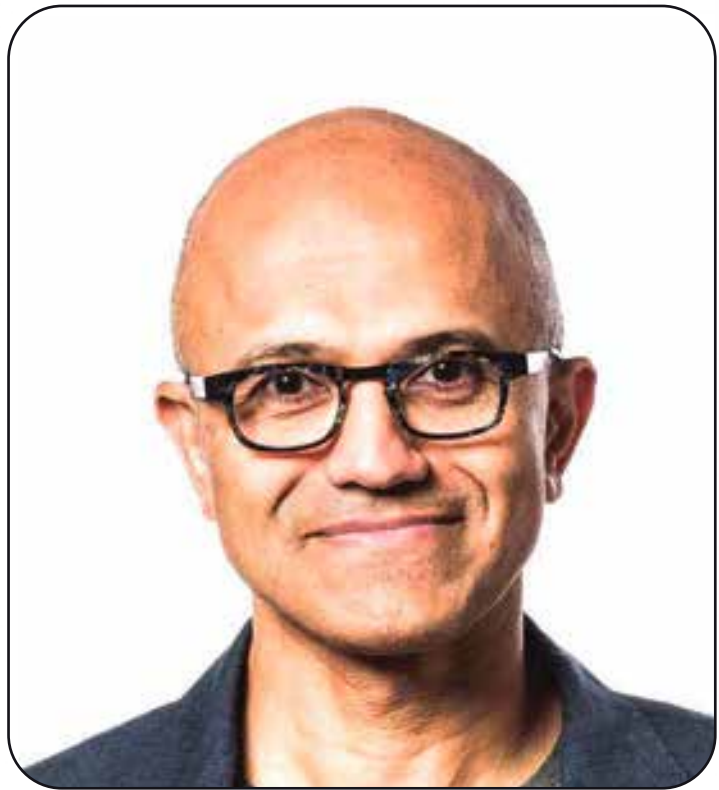
- Advik Athreya



Your Degree



Be One Amongst Them!



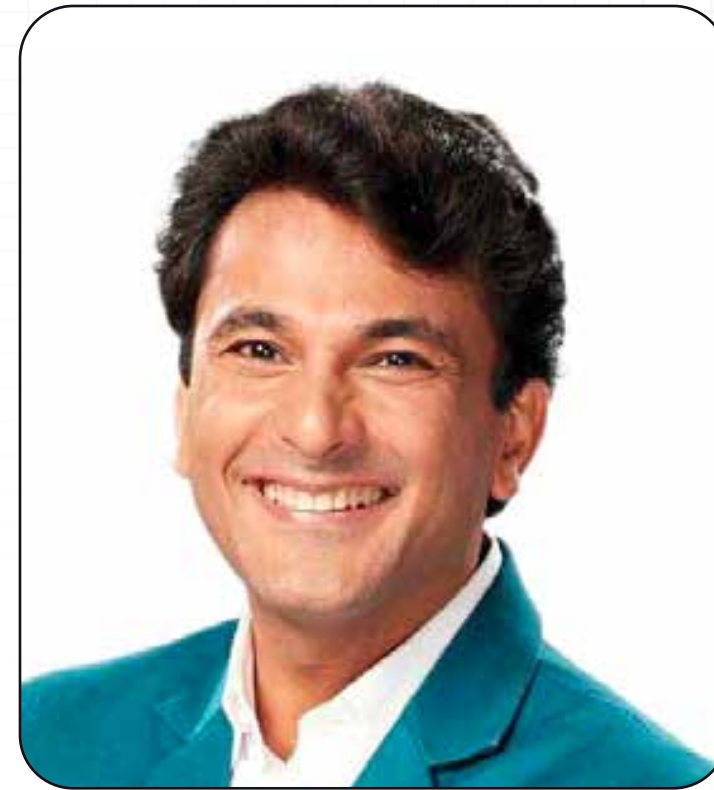
Satya Nadella

CEO - Microsoft



Rajiv Jain

Director- Bajaj Finance



Vikas Khanna

Michelin Star Chef



**Rajeev
Chandrasekhar**

Ex. Rajya Sabha MP,
Founder - BPL Mobile



Rajeev Suri

Chairman - Digicel Group,
Ex-CEO - Nokia



Umang Vohra

CEO - Cipla

Join the Manipal network of 2,00,000+ alumni

Placement Assistance

40,000+

Learners offered
placement assistance

20,000+

Opportunities
created

500+

Hiring partners

1,000+

Industry-readiness
videos, live sessions

Upskilling & Certifications

Boost your career opportunities by building in-demand skills and earning recognized certifications.

Industry Interaction

Live industry interaction sessions to connect learners to experts who share real world insights & experiences, career tips, and current industry trends. These interactions are aimed at equipping learners with relevant skills to become job ready.

Self-paced Learning

Learn anytime, anywhere, with our recorded modules focused on improving verbal & communication skills, resume writing & professional etiquette development, and practical knowledge on trending tools.

Employability Skill Assessment

Identify your strengths and weaknesses through skill assessment and build competencies to improve your employability quotient.

AI-powered Placement Portal

Online Manipal's cutting-edge AI-powered placement portal allows learners to prepare for interviews and apply for job opportunities. With unlimited mock interviews, learners can practice anytime, as often as they need—while receiving instant feedback and recommendations.

Placement Drives & Job Fairs

Kickstart your career through a myriad of opportunities that connect you with recruiters across industries. Explore multiple job roles, attend interviews, and engage with hiring teams.



Our Recruiters



Goldman
Sachs



DIAGEO

Allstate

manipalhospitals
LIFE'S ON



QUESS
WINNING TOGETHER





Online MANIPAL

Manipal Academy of Higher Education

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OnlineManipal.com