



**Bharati Vidyapeeth**  
(Deemed to be University)

**14<sup>th</sup>  
Batch**

# BBA

## INFORMATION BROCHURE

July 2026 Session



**ONLINE EDUCATION**

CENTRE FOR DISTANCE  
AND ONLINE EDUCATION

**13** SPECIALIZATION CHOICES

**DUAL** SPECIALIZATION



## PROGRAMME DESCRIPTION

The Bachelor of Business Administration Degree (Three Years) / (Four Years - Honours) is a 120 credits (3 Yrs), 160 credits (4 Yrs - Honours) offered through Online Education, an arm of Bharati Vidyapeeth (Deemed to be University) Pune. The Bachelor of Business Administration Degree (Three Years) / (Four Years - Honours) is designed to provide a strong practical understanding of the principles, theories & tools necessary to succeed in businesses.

The BBA programme focuses on imparting to students the ability to demonstrate leadership, understand human relationships, and problem-solving abilities essential for success in any business endeavour. The medium of instruction and examination will be only English. A student would be required to complete the course within four academic years from the date of admission.

## PROGRAMME OBJECTIVES

- To impart knowledge about management concepts, theories, models, key business terms etc.
- To develop decision making capabilities of the students /learners
- To impart knowledge of information technology
- To enable the students in identifying the business problems and provide solutions to it.
- To encourage the students to opt for Entrepreneurship as a career option
- To enable the students in collecting, organizing and analyzing the information related to business
- To develop managerial insights through Indian Ethos and values
- To sensitize the students about environmental issues and sustainable consumption

## PROGRAMME OUTCOMES

On the successful completion of this Programme a student shall be able to:

1. Demonstrate an understanding of management concepts, theories, models and key business terms.
2. Communicate effectively with various stakeholders of business.
3. Apply Information Technology applications for managing the business effectively
4. Provide optimum solutions to problems in the field of Business Management
5. Make sound business decisions.
6. Develop effective and diverse teams.
7. Create sustainable and ethical business policies.
8. Identify the need for and engage in lifelong learning in the field of business management.

# BBA PROGRAMME STRUCTURE

Sr.	Particular	3 Years Degree	4 Years Honours
1	Academic Eligibility	10+2 in any stream or equivalent from any recognized board of India	10+2 in any stream or equivalent from any recognized board of India
2	Programme Duration	36 months	48 months
3	Mode	Online	Online
4	Total Credits of the Programme	120	160
5	Total number of Courses	48 Courses + 2 Internship	57 Courses + 2 Internship
6	University Examinations	Online exam will be held at the end of each semester	Online exam will be held at the end of each semester
7	Passing Percentage	Minimum GradePoint of 5.0. (40 % marks)	Minimum GradePoint of 5.0. (40 % marks)

a) Following EXIT options are available with the students:

Exit Options	Minimum Credits Requirements	NSQF Level	Bridge Course Requirements For Exit
<b>Certificate in Business Administration</b> After successful completion of first year	40	5	10 credits bridge course(s) lasting two months including at least 06 credits job specific internship that would help the learner to acquire job ready competencies to enter the workforce.
<b>Diploma in Business Administration</b> After successful completion of second year	80	6	
<b>Bachelor's Degree</b> After successful completion of Third year	120	7	
<b>Bachelor's Degree with Honours</b> After successful completion of fourth year	160	8	

**Note :** Student is free to complete some interdisciplinary courses from other institutes provided he/she should earn 50% required credits from home HEI.

Student should complete the core disciplinary courses from home University (HEI) to get exit option for **UG certificate/ UG diploma/ Bachelor Degree**.

**b) Following Entry options are available with the students :**

- Student who opt Exit option at the end of 1st / 2nd /3rd year, can reenter the same programme within three years from Exit.
- Student with Bachelors Degree can opt for Bachelor degree with Honours
- Student with Bachelors Degree can opt for Bachelor degree with Honours (Research) if the student secure CGPA > = 9.25

## National Skills Qualifications Framework (NSQF)

Exit Options	NSQF Level	Professional Knowledge	Skill
At the end of first year	5	Knowledge of facts, principles, processes, concepts in a field of work or study	Desired mathematical skills, understanding of social, political environment, and some skill in collecting and organizing information, communication
At the end of Second year	6	Factual and theoretical knowledge in the broad context within a field of work or study	Reasonably good in mathematical calculations, understanding social and political environment, good skill in collecting and organizing information, logical communication
At the end of Third year	7	Wide ranging factual and theoretical knowledge in the broad context within a field of work or study	Good logical and mathematical skill, understanding social, political and natural environment, good in collecting and organizing information, communication and presentation skills
At the end of Fourth year	8	Comprehensive, cognitive theoretical knowledge and practical skills to develop creative solutions to abstract problem	Exercise management and supervision in the context of work /study in unpredictable changes, responsible for the development of self and others

## BBA PROGRAMME FEE STRUCTURE

Particulars	1st Year		2nd Year		3rd Year		Total Fees	Honours		Total Fees (Honours)
	1st Semester	2nd Semester	3rd Semester	4th Semester	5th Semester	6th Semester		7th Semester	8th Semester	
(Application & Registration Fee)	2000	-	-	-	-	-	2000			2000
(Tuition Fees & Exam Fees)	21500	21500	21500	21500	21500	21500	129000	21500	21500	172000
<b>Total</b>	<b>23500</b>	<b>21500</b>	<b>21500</b>	<b>21500</b>	<b>21500</b>	<b>21500</b>	<b>131000</b>	<b>21500</b>	<b>21500</b>	<b>174000</b>

**Note** - > Cost of Application & Admission fee is non refundable.

> Backlog Exam Fee Rs.400/-per subject will be charged separately (if applicable) at the time of Term End Examination

> Convocation Fee will be charged separately at the time of convocation. This Fee is compulsory for Students. The amount of convocation Fee is fixed by the university & Communicated to Student at the time of convocation.

## BBA PROGRAMME SPECIALIZATION



Agribusiness Management



Business Analytics



Marketing Management



Retail Management



Financial Management



International Business Management



Project Management



Event Management



Production & Operations Management



Hospitality Management



Sports Management



Information Technology Management



Human Resource Management

# REGISTRATION & ADMISSION

Online Application Form is available on our website (bharativedyapeethonline.com). The candidate will be admitted provisionally to the programme on verification of the eligibility for admission. He / She will be asked to complete the eligibility requirement by submitting the following original documents which will be returned after verification.

## DOCUMENTATION & VERIFICATION

Scanned Images of Original Copies 10<sup>th</sup> & 12<sup>th</sup> Std. Mark Sheets for verification.

Scanned Images of Original Mark sheet & Passing certificate of last qualifying examination for verification.

One Passport size photograph

Aadhaar Card (Indian Students) /  
Passport (International Students)

### Additional Documents

1. Aadhaar Linked Mobile No.
2. ABC ID (Academic Bank of Credits)
3. DEB ID (Distance Education Bureau)
4. Caste Certificate (If applicable).
5. Gazette Certificate / Additional Documents (in case of change in name)

### Please find below the requirements for the digital Image of the Student Photo.

1. Recent colour photograph must be uploaded. (Identity Card Size Photo)
2. It should have full face, front view.
3. The background should be a plain white or off-white.
4. The expression on the face should look natural.
5. Caps, hats and dark glasses are not acceptable. Religious headwear is allowed but it must not cover your face.

# MAKER CHECKER PROCESS

## Verification Process

After the student is registered the counsellors will call them and guide through the whole process of the maker checker with live or recorded Orientation.

## Learning Management System (Online)

Students will be given detailed information about how to access the LMS portal with the help of recorded video and how to attend online lectures.

## Mentors

Know your Mentor sharing profile on mail, Whatsapp & Telegram, Students will be given information about the mentors & the role of mentors in their complete course.

## Specialisation

The students will be given information of the specializations available & guidance for choosing the specialization subjects in semester

## Examination

Fee Payment, students will receive exam details & guidance on pre-exam steps & requirements. Instructions for web & mobile exams will be provided, along with assistance for scanning & uploading answer sheets

## Student Support

Students can contact the support team for all administrative queries (eg. LMS, CRM, Documentation, Special Requests, Fee Payment, etc.)

## Student Support Contact

Landline No.: (079) 69470011, Mobile No. 9699563698, 9699587486.

# PRE & POST ADMISSION PROCESS SUMMARY

BV(DU) CDOE Counselling Team will approach Students & brief them on Course Details, Fees & refund policy. Eligibility Criteria, pre-admission process to assist with Admission Formalities & guide them through the whole process post admissions. Student can access the BV(DU) Website to Apply for Online MBA, BBA, MCA and BCA Admissions Click on Admissions\*

**Apply Online - <https://bharatvidyapeethonline.com>  
or Call 07969470000 / 9168300101 / 9158990101**

Student needs to register themselves to create their own Student Account



## RULES REGARDING PAYMENT & REFUND OF FEES

- › The fees are to be paid through **Online Mode** only.
- › Admission cancellation requests should be made to [cdoe.support@bharatvidyapeeth.edu](mailto:cdoe.support@bharatvidyapeeth.edu) only.
- › In case of cancellation of admission, the fee will be refunded as per the table given below.

Category	Percentage of Refund of fees*	Point of time when notice of withdrawal of admission is received in BV(DU), CDOE
(1)	100%	15 days or more <b>before</b> the formally notified last date of admission as per UGC.
(2)	90%	Less than 15 days <b>before</b> the formally notified last date of admission as per UGC.
(3)	80%	15 days or less <b>after</b> the formally notified last date of admission as per UGC.
(4)	50%	30 days or less, but more than 15 days <b>after</b> formally notified last date of admission as per UGC.
(5)	00%	More than 30 days <b>after</b> formally notified last date of admission as per UGC.

\***Note-** BV(DU) follows the UGC directions regarding refund of fees.  
<https://bharatvidyapeethonline.com/payment-and-refund-policy/>

# PLACEMENT ASSISTANCE

Unlock Your Career Potential with Bharati Vidyapeeth Deemed to be University

At Bharati Vidyapeeth, we understand the importance of preparing our students not just academically but also professionally for the challenges of the modern workplace. Our comprehensive placement assistance program is designed to equip our graduates with the skills, networks, and confidence they need to succeed in their chosen careers.

*If Opportunity Doesn't Knock, Build a Door.*

- Online Registration
- Pre Assessment
- Self SWOT Analysis
- Growth Analysis
- Assistance for Job
- Industry Collaboration
- National Employability
- Data Analysis
- Career Guidance and Counseling
- Skill Development
- Alumni Network
- Resume Building
- Mock Interview Support
- Training



## PLACEMENT ASSISTANCE

✉ placement.soe@bharativedyapeeth.edu 📞 9226506118

## PLACEMENT ACTIVITIES



PROFESSIONAL  
RESUME BUILDUP



PERSONALITY &  
SKILL DEVELOPMENT



TELEPHONIC ROUND &  
VIDEO INTRODUCTION



FACING INTERVIEW



YOUTUBE LIVE INTERVIEW  
Q & A SESSION

## SCOPE & OPPORTUNITIES

Opportunities Open after Completing Education from CDOE

Education from CDOE either by online mode gives you many opportunities in the fast-changing world.

These programs are offered in such a way that the students' foundation is already built prior to completion of education.

### BBA



Financial  
Analyst



Business  
Analyst



Human  
Resource  
Management



Marketing  
Coordinator



Business  
Development  
Executive



Digital  
Marketing

BV(DU) / CDOE



Scan QR Code to Apply

## ONLINE EDUCATION CENTRE FOR DISTANCE AND ONLINE EDUCATION



**Bharati Vidyapeeth** (Deemed to be University),  
5th Floor, Bharati Vidyapeeth Bhavan, L.B.S. Marg, Pune-411030

Admission Enquiry

07969470000, 9168300101



9158990101



020-24407264



[cdoe.support@bharativedyapeeth.edu](mailto:cdoe.support@bharativedyapeeth.edu),  
[soe.admission@bharativedyapeeth.edu](mailto:soe.admission@bharativedyapeeth.edu)



[bharativedyapeethonline.com](http://bharativedyapeethonline.com)  
[bvuniversity.edu.in](http://bvuniversity.edu.in)



[bharati\\_vidyapeeth\\_cdoe](https://www.instagram.com/bharati_vidyapeeth_cdoe)



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