



ALLIANCE
UNIVERSITY
ONLINE



B.Com Online

Bachelor of Commerce

(General & Hons.)



NAAC A+ Accredited



UGC Entitled



AICTE Approved

Program Delivery



ALLIANCE
UNIVERSITY
— ONLINE —



A modern, digitally enabled learning experience that is smooth, engaging, and industry aligned, helping learners stay confident, and ready for real world challenges.

Recognized for Excellence

UGC Entitled | NAAC A+ Accredited | AICTE Approved | Ranked 71st in NIRF

Learning Experience

Case Studies | Simulations | Capstone Projects | Workshops | Webinars

Faculty Excellence

Led by experienced faculty and Professors of Practice, combining deep academic insight with real-world industry expertise.

Career Support

Dedicated career assistance with strong industry connections and regular virtual job fairs.

About Alliance University



ALLIANCE
UNIVERSITY
— ONLINE —

Founded under the Karnataka State Act No. 34 of 2010, **Alliance University** stands as South India's first private university, recognized by the **UGC** and approved by the **AICTE** and **BCI**. With a **NAAC A+** grade and a **QS I-GAUGE Diamond rating**, Alliance is ranked among India's premier institutions for **management, law, and multidisciplinary education**.

Through **Alliance Online**, the university brings its legacy of academic excellence into the digital era, offering flexible, industry-driven programs that prepare learners for leadership in a connected, technology-enabled world.

Alliance Online connects learners with experts, policymakers, and global communities, cultivating a **transdisciplinary mindset** that prepares them for leadership in a rapidly evolving world.

Alliance Online is where education meets innovation and knowledge becomes action.



MR. ABHAY G CHEBBI

Pro-Chancellor - Alliance University



DR. B. PRIESTLY SHAN

Vice-Chancellor
Alliance University



DR. JEEVANANDAM J

Executive Director - Alliance Online
Alliance University

Accreditations



ALLIANCE
UNIVERSITY
— ONLINE —



NAAC A+
Accredited



UGC
Entitled



AICTE
Approved



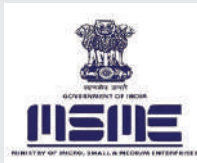
Ranked 71st in NIRF
Based on 2025 rankings
(Management
Category)



Top 1% of
Universities in
South Asia-Ranked*
Based on 2024
rankings



SIRO
Recognized



Technology
Business Incubator
Approved by
MSME



A Member of
AACSB, USA



Accreditation for
Business
Programmes

Alliance University is ranked among the top 1% of institutions in South Asia according to the QS World University Rankings.

Why Choose Alliance Online?



ALLIANCE
UNIVERSITY
— ONLINE —

Future-Driven
Specializations



Industry-Aligned
Curriculum with AI Integration



Easy **No-Cost EMI**
Facilities



Access to an
Expansive **Digital Library**



Seamless,
Smart, Student-Friendly **LMS**



Unmatched
Career Support



Affordable Education and
Flexible Payment Options



Empowering Enhanced Learning with
AlliO - Your Learning Companion



ALLIANCE
UNIVERSITY
— ONLINE —

Alliance Online R.E.A.C.H.E.S



ALLIANCE
UNIVERSITY
— ONLINE —



Ethics

Embeds ESG principles, AI governance, and inclusive leadership.



Horizons

Enables career pathways in FinTech, ESG, Analytics, and Strategy.



Skills

Builds essential soft skills and practical mastery in analytics tools like KNIME, Power BI, and Orange3.



Readiness

Prepares learners for the AI-powered business landscape.



Capstone

Offers hands-on, industryaligned project-based learning.



Access

Designed for learners from both technical and non-technical backgrounds.



Empower

Empower the learners' skills and redefine their future.



Learning @allianceonline



ALLIANCE
UNIVERSITY
— ONLINE —



Access high-quality e-Learning resources via our Learning Management System (LMS), designed in alignment with UGC's four-quadrant model for holistic digital learning.



Interactive Digital Content

Includes case studies, simulations, videos, and quizzes



Career-Oriented Programs

Industry-aligned curriculum tailored to enhance job readiness



Cutting-Edge LMS

One stop platform for content, assignments, and faculty interaction



Anytime, Anywhere Access

Round-the-clock access to recordings, course content, and e-resources



Learner-Centric Support

Academic advisors, tech support, and career guidance



Interactive Live Lectures

Engaging live classes taught by industry-experienced professors

Online B.Com (Gen & Hons.)



ALLIANCE
UNIVERSITY
— ONLINE —

The B.Com program at Alliance Online is a 3+1 year undergraduate course that builds expertise in financial literacy, business analytics, and commercial acumen. It offers specializations in Marketing, Accounting and Taxation, and Finance.

Build a Career in Commerce with Global Relevance

Eligibility	Duration	Credits	Fee Structure
10 +2 or Equivalent With a Minimum of 50% Marks (45% for SC/ST candidates)	3-Year Exit: B.Com Degree	120 Credits for B.Com	INR 12,667/- *Per Semester
	4-Year Completion: B.Com (Hons.)	160 Credits for B.Com (Hons.)	

B.Com (Gen.) Full Tuition Fee = INR 76,000/- * B.Com (Hons.) additional INR 25,334/- *

**One-Time Registration Fee: INR 5,000/-
Exam Fee: INR 3,000/- per year.

Apply Now



Online B.Com Program Structure



ALLIANCE
UNIVERSITY
— ONLINE —

1 st Semester	2 nd Semester	3 rd Semester	4 th Semester
Foundation of Business English	English for Business Communication	Organisational Behaviour	English for Business Communication
Principles and Practices of Management	Financial Accounting and Practice	Economic Analysis for Managers	Financial Accounting and Practice
Fundamentals of Accounting	Business Mathematics and Statistics	Corporate Accounting	Business Mathematics and Statistics
Fundamentals of Economics	Health and Wellness	Environmental Science	Health and Wellness
Applications of MS Office	Sociology	Banking and Financial Literacy	Sociology
Universal Human Values	Indian Political System	Spreadsheet Modelling	Indian Political System



Program Specializations/Electives



ALLIANCE
UNIVERSITY
— ONLINE —

Core Subject's

1. Business Research Methodologies

5th Semester

Electives

Marketing

- Product and Brand Management
- Sales and Distribution Management
- Integrated Marketing Communications
- Marketing of Services

Accounting and Taxation

- Financial Statement Analysis
- Goods and Services Tax
- Strategic Cost and Management Accounting
- Forensic Accounting

Finance

- Financial Statement Analysis
- Security Analysis and Portfolio Management
- Financial Derivatives
- Financial Markets and Services



Program Specializations/Electives



ALLIANCE
UNIVERSITY
— ONLINE —

Core Subject's

1. Dissertation
2. Cost & Management Accounting
3. Direct Taxation

6th Semester

Electives

Marketing

- B2B Marketing
- Retail Management

Accounting and Taxation

- Advanced Financial Accounting
- Corporate Tax Planning

Finance

- Corporate Tax Planning
- Strategic Financial Management



Program Specializations/Electives (Hons.)



ALLIANCE
UNIVERSITY
— ONLINE —

Core Subject's

1. Advanced Research Methodologies

7th Semester

Electives

Marketing

- Global Marketing Strategy & Analytics
- Consumer Behaviour & Neuroscience
- E-Commerce Strategy
- Experiential & Event Marketing

Accounting and Taxation

- International Taxation & Transfer Pricing
- Audit & Assurance in the Digital Era
- Integrated Financial Reporting
- Strategic Performance & Cost Management

Finance

- International Financial Management
- Corporate Valuation & Investment
- Disruptive Technologies in FinTech
- Global Public Finance & Policy Innovation



Program Specializations/Electives (Hons.)



ALLIANCE
UNIVERSITY
— ONLINE —

Core Subject's

1. Business Ethics & Corporate Governance
2. Honors Dissertation

8th Semester

Electives

Marketing

- Digital Brand Innovation
- Data-Driven Global Marketing Strategy
- Design Thinking for Marketing

Accounting and Taxation

- International Financial Reporting Standards
- Strategic Management Accounting
- Advanced Corporate Tax Strategy

Finance

- Psychology of Financial Decision-Making
- Emerging Financial Systems
- Mergers & Acquisitions



Your Future Career Starts Here



ALLIANCE
UNIVERSITY
— ONLINE —

Specialization	Entry	Intermediate	Advanced
Marketing	Digital Marketing Intern	Product Sales Coordinator	Marketing Support Executive, Market Research Assistant
Accounting and Taxation	Accounts Executive, Tax Assistant	Audit Trainee	GST Filing Specialist, Compliance & Audit Officer
Finance	Financial Analyst (Junior Level)	Treasury Support Executive	Banking Operations Executive, Credit Risk Assistant

** This is a partial list of potential career paths; many additional roles await exploration.*



Online Academic Process



ALLIANCE
UNIVERSITY
— ONLINE —



Theory Papers (70:30 Ratio)

Theory papers are evaluated through the During-Semester Assessment (DSA) and the Semester-End Examination (SEE). The SEE carries 70 percent weightage, while the DSA contributes 30 percent. The DSA consists of guided assignments, quizzes, and course activities that support ongoing learning. The SEE includes descriptive and multiple-choice questions. Learners must participate consistently, submit assessments within deadlines, and score at least 50 percent in both the DSA and SEE to pass.

Examinations – On Demand

The semester-end examinations will be conducted online through a computer-based, proctored format. Learners can appear for the exams remotely using a webcam-enabled device with a stable internet connection, ensuring flexibility and convenience. Flexible scheduling will be available within a specified window to accommodate the needs of working professionals.

Degree Award & Recognition

Successful learners, on satisfying all criteria stipulated by the university, will be awarded the respective degrees by the university.

Enroll Now



ALLIANCE UNIVERSITY — ONLINE —

01 Program Registration

- Fill in your details and pay the registration fees.

02 Fee Payment

- Choose from flexible payment options and pay per semester or for the full program.

For EMI plans, please contact us.

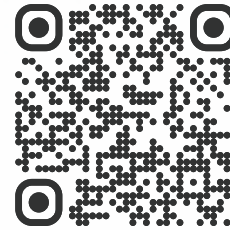
03 Document Upload

- Upload supporting documents & submit your application.

04 University Approval

- The university will review your documents and confirm your admission.

We look forward to welcoming you!



Join India's leading online
B.Com program. **Enroll today!**



allianceonline.edu.in

admissions@allianceonline.edu.in

+91 89048 57332



Central Campus

Alliance University

Chikkahadage Cross, Chandapura-Anekal, Main Road,
Bengaluru, Karnataka - 562 106

City Office

Alliance University

2nd Cross, 36th Main, Dollars Scheme, BTM 1st Stage,
Bengaluru, Karnataka - 560 068



ALLIANCE
UNIVERSITY
— ONLINE —