

Online BBA

**"Where Business
Knowledge Meets
Real-World
Skills."**

AY 2025-26
(January 2026 Batch)





At Galgotias University, we provide a transformative experience that prepares students for leadership and citizenship. With cross-disciplinary learning, expert faculty, and state-of-the-art infrastructure, we foster intellectual growth, scholarship, and innovation. Our commitment to excellence ensures our graduates become global idea-leaders, driving advancements and making significant contributions to society.

Mr. Suneel Galgotia
Chancellor



Success in today's digital era hinges on the integration of technology, skills, and education. At Galgotias University, we continuously adapt to stay ahead in a tech-savvy world, preparing graduates for current and future challenges. Beyond technical skills, we emphasize moral values, critical thinking, and leadership, ensuring our students emerge as well-rounded, high-contributing citizens. The vibrant campus life, enriched by diverse activities, offers countless opportunities for growth.

Dr. Dhruv Galgotia
CEO



The Indian higher education system is facing an unprecedented transformation which is driven by social, economic and demographic changes. We at Galgotias University are constantly remodelling and restructuring every aspect of the education we impart to ensure that we are at the forefront of this exciting transformation age. I welcome you to the university and look forward to supporting and guiding you so that you emerge from Galgotias university be part of the growth story of resurgent India.

Aradhana Galgotia
Director Operations



Higher education is a lifelong journey, and Galgotias University (GU) is committed to fostering a transformative learning experience. As a young, globally recognized institution, GU has achieved significant milestones, including NAAC A+ ranking and NBA accreditation for multiple programs. Our student-centric approach emphasizes inclusivity, innovation, and holistic education, aligning with NEP 2020. By integrating real-world experiences and multidisciplinary.

Dr. K. Mallikharjuna Babu
Vice Chancellor



At Galgotias CDOE, we are committed to delivering accessible, industry-aligned education that empowers learners everywhere. With over 27 years of global experience in building digital universities, I bring a strong focus on innovation, scalability, and learner success. Our programs blend academic excellence with real-world skills, supported by robust technology and regulatory compliance. We're here to help you grow, lead, and thrive in a digital-first world.

Mr. Diwakur Singh
Executive Director - CDOE

30+
Years of
Excellence

30K+
Brilliant
Students

500+
Hiring
Partners

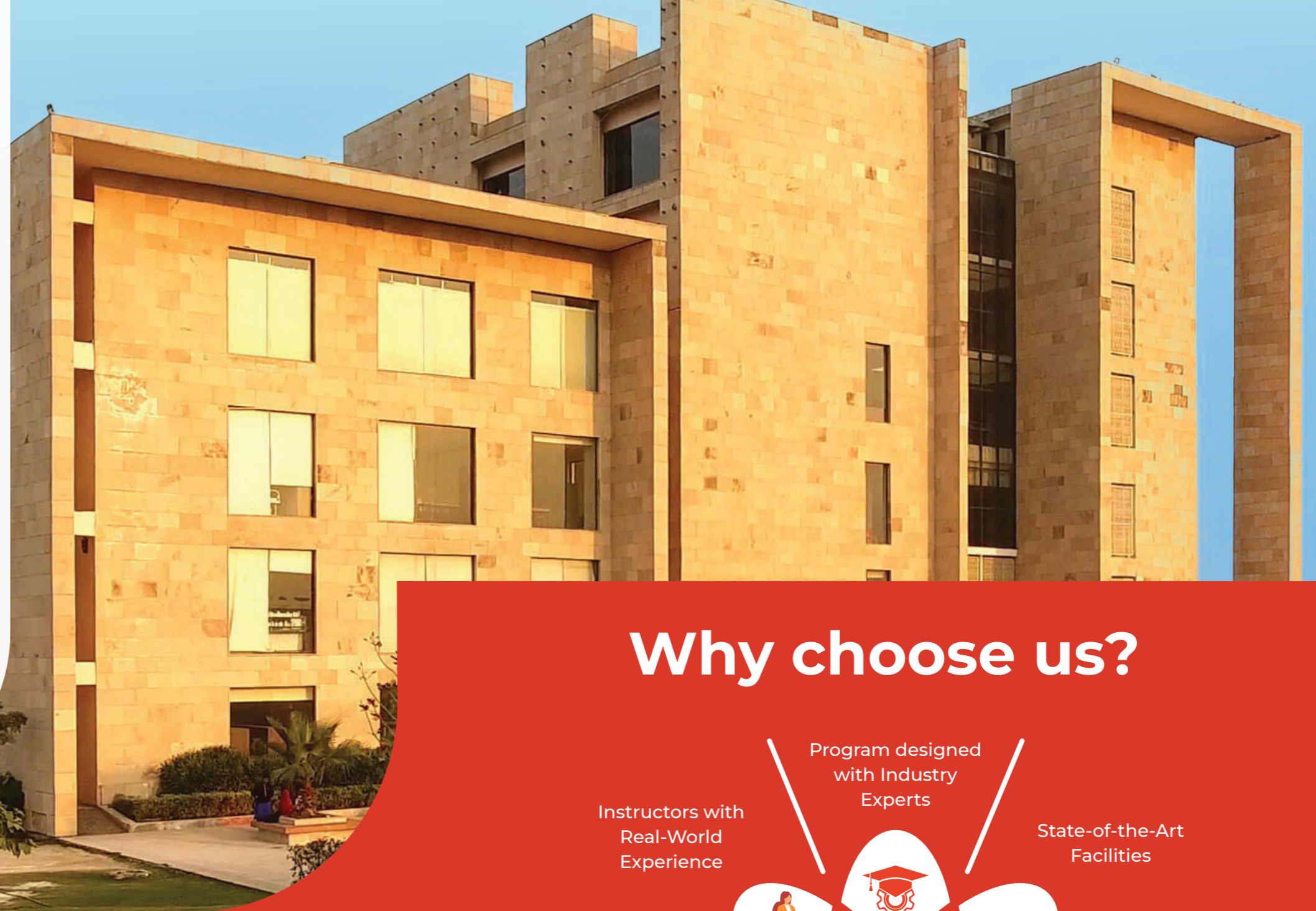
52
Acre
Campus

89K+
Learners

20+
Years of
Legacy

60+
Programs &
Specializations

300+
Awards



Why choose us?



CDOE

Galgotias University, Uttar Pradesh, sponsored by Smt. Shakuntala Educational and Welfare Society, is a premier institution recognized for its academic excellence. In its first NAAC accreditation cycle, the university achieved an A+ grade with a CGPA of 3.37 out of 4, underscoring its commitment to quality education.

The Centre for Distance and Online Education (CDOE) at Galgotias University, entitled by UGC, is committed to providing innovative and accessible education tailored to the needs of modern learners. Rooted in practical learning, the CDOE emphasizes hands-on experiences and real-world applications, ensuring that students gain skills and knowledge relevant to today's dynamic global workforce.

By fostering a community of lifelong learners, the CDOE promotes personal and professional development through flexible programs designed for continuous learning. It cultivates an inclusive environment, welcoming students from diverse backgrounds, and bridges the gap between traditional education and the evolving demands of the industry.

BBA (UGC entitled)

Galgotias University's Online BBA is a three-year undergraduate program designed in line with UGC-DEB guidelines. The program offers flexible and accessible learning while focusing on core business principles, critical thinking, entrepreneurial skills, and ethical practices. It prepares students to meet business-world challenges with global perspectives, enhancing career opportunities and employability. With technology-enabled learning, peer interaction, and inclusive access, the program equips students with knowledge, skills, and values essential for future leadership and lifelong learning.

Eligibility

Eligibility : 10+2 Pass

Fee Structure (INR)

Registration Fee (One Time)	1,200
Exam Fee Per Year	4,000
Yearly Tuition Fee (INR)	21,000
Alumni Fee (One Time)	1,000
Total Course Fee	77,200

PROGRAM OUTCOMES

- Apply core business knowledge in finance, marketing, HR, operations, and strategy.
- Analyze complex business problems and interpret data for actionable insights.
- Communicate ideas effectively through clear written and oral presentations.
- Evaluate business decisions with a strong ethical and sustainable outlook.
- Adapt to global business environments and diverse cultural contexts.
- Create innovative solutions by fostering an entrepreneurial mindset.
- Utilize digital tools and platforms for effective business management.
- Collaborate within teams and demonstrate leadership to achieve goals.
- Engage in lifelong learning to remain relevant in changing industries.
- Build strong professional networks with peers, faculty, and industry experts.



Curriculum

SEMESTER I	
S.No.	Title
1.	Financial Accounting
2.	Principles of Management
3.	Business Environment
4.	Marketing Theory and Practices
5.	Business Statistics
6.	Communicative English
7.	Office Automation Tool

SEMESTER II	
S.No.	Title
1.	Organisational Behaviour
2.	Management and Cost Accounting
3.	Production and Operations Management
4.	IT Tools for Decision Making
5.	Design Thinking
6.	Business Economics
7.	Business Communication 1

SEMESTER III	
S.No.	Title
1.	Financial Management
2.	Business Communication -2
3.	Human Resource Management
4.	Introduction to Business Analytics
5.	Supply Chain Management
6.	E-Business
7.	Environment Studies

SEMESTER IV	
S.No.	Title
1.	Research Methodology
2.	Customer Relationship Management
3.	Business Law
4.	Elective-I
5.	Elective-II
6.	Indian Management Thought/ Minor
7.	Workshop/ Seminar

SEMESTER V	
S.No.	Title
1.	International Business
2.	Business Ethics and Governance
3.	Summer Internship Project
4.	Elective-III
5.	Elective-IV
6.	Stock Market Analysis

SEMESTER VI	
S.No.	Title
1.	Entrepreneurship
2.	Strategic Management
3.	Project Management
4.	Elective-V
5.	Elective-VI
6.	Business Ettiquettes and Personality Development
7.	Industrial Research Project

SEMESTER IV Electives : Choose basket (any 2 out of 3) as per Specialization

Marketing Electives	
S.No.	Title
1.	Marketing Communication
2.	Consumer Behaviour
3.	Sales and Distribution Management

Finance Electives	
S.No.	Title
1.	Investment Analysis and Portfolio Management
2.	Income Tax
3.	Financial Services

Human Resource Electives	
S.No.	Title
1.	Talent Acquisition & Management
2.	Compensation Management
3.	Training & Development

Curriculum

Operations Electives	
S.No.	Title
1.	Quality Management
2.	Logistics and Distribution Management
3.	Inventory Management & Control

SEMESTER V Electives : Choose basket (any 2 out of 3) as per Specialization

Marketing Electives	
S.No.	Title
1.	Product and Brand Management
2.	Retail Management
3.	Digital Marketing

Finance Electives	
S.No.	Title
1.	Financial Derivatives
2.	Personal Finance
3.	Merger & Acquisition

HR Electives	
S.No.	Title
1.	Negotiation and Conflict Management
2.	Industrial Relation & Labour Laws
3.	Performance Management

Operations Electives	
S.No.	Title
1.	Risk Management in Supply Chain
2.	Sales and Operations Planning
3.	Sourcing and material management

SEMESTER VI Electives : Choose basket (any 2 out of 3) as per Specialization

Marketing Electives	
S.No.	Title
1.	International Marketing
2.	B2B Marketing
3.	Marketing of Services

Finance Electives	
S.No.	Title
1.	Working Capital Management
2.	Goods and Service tax
3.	International Finance

HR Electives	
S.No.	Title
1.	Management of Change
2.	HR Metrics
3.	International HRM

Operations Electives	
S.No.	Title
1.	Lean Manufacturing and Six sigma
2.	Information System & Technology in SCM
3.	Procurement and Sourcing Management

Admission Process

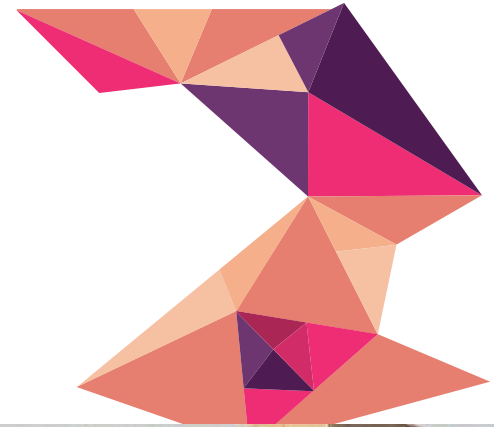
Step-by-Step Admission



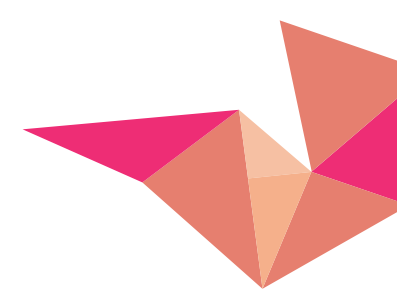
Come Grow with Us

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Online
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