



CU Online

Discover. Learn. Empower.



Project Management Institute.



ONLINE MBA

India's First MBA with
Triple Industry Certification



www.cuonlineedu.in

Rankings and Accreditation



UGC Entitled
Online Degrees



NAAC A+
Accredited

RANKED **#19**
in INDIA by



NBA Accredited Programs



WORLD
UNIVERSITY
RANKINGS

2026

Ranked Among the

Top 2%

UNIVERSITIES WORLDWIDE

Global Rank #575



UNIVERSITY
RANKINGS

ASIA

QS World University Rankings Asia 2025

RANKED

#1

Among all Private Universities in India

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About Chandigarh University

Chandigarh University is a leading Indian university offering its students a unique blend of professional and academic excellence. The university has been accredited by the National Assessment and Accreditation Council (NAAC) with the prestigious A+ grade. In addition to this, the university is the youngest institution to receive an A+ grade in the first cycle of accreditation and the only private university in the Punjab state to be accredited by NAAC.

Also, ranked among Asia's best and fastest-growing universities, the experience of top industry leaders and renowned academicians to foster an industry-driven approach. A wide spectrum of programs paired experiential learning and interdisciplinary orientation emancipate our students to explore their interests and pursue dream careers. At CU we are grooming students to be socially sensitive through intellectually challenging and contemporary diverse culture.



An **MBA** Reinvented for **Global Leaders**

The Online MBA is a UGC-entitled, NAAC A+ accredited two-year postgraduate program designed to shape future-ready global leaders through an exceptional fusion of management education and world-class industry credentials.


What sets this MBA apart is its ***exclusive triple certification ecosystem***—a first-of-its-kind integration with ***PMI, PwC, and Harvard Business Publishing***, making it India's only online MBA offering this level of global recognition and corporate relevance.

This MBA embeds industry expertise directly into your learning journey:

- ***PwC co-creates and teaches two complete MBA subjects - Financial Reporting & Analysis and Financial Management, delivered by PwC experts as part of the core curriculum, with **PwC-branded certificates** awarded on completion.***
- You receive ***23 hours of PMI-aligned training***, mapped to global project management standards, along with ***1-year PMI student membership and 23 PDUs***.
- You earn a ***Harvard Business Publishing certification***, gaining access to world-renowned content and leadership frameworks trusted by global enterprises.
- ***A degree alone doesn't define your edge - global certifications do. And this MBA gives you all three.***


Online Degrees **Equivalence**

As per Regulation 22 of the UGC 2020 guidelines, degrees awarded through online mode are equivalent to offline degrees.



ज्ञान-विज्ञान विमुक्तये

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary



सत्यमेव जयते

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफ़र मार्ग, नई दिल्ली-110002
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F. No.3-5/2022(DEB-III)

August, 2022

PUBLIC NOTICE


02 SEP 2022

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode

The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under;

“Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode.”

This is for information of the general public, students and other stakeholders.



(Rajnish Jain)

Why choose **Chandigarh University**?



Harvard Business Publishing Education

Access premium resources from global experts and industry leaders



Flexible Examination Scheduling

Select slots from a timeline spread over weekends



State-of-the-Art Learner App

Seamless education with our cutting-edge Learner App



Career Assistance Opportunities

Get guidance for career planning, job search, and skill development



Learn from Global Experts

Gain insights from top faculty and industry veterans



Affordable and Flexible Payment Options

Flexible plans: No-Cost EMI, annual, or semester-wise

Program Overview

Mode of Instruction:
Online



Duration:
2 years



Specialisation:
24



PwC-Co-Created MBA Curriculum



Adherence to UGC 4 quadrants



Harvard Business Publishing Certification



10+ Global Certifications Included



PMI-Aligned Training & Membership



40+ live sessions

Elective Specialisations

- Human Resource Management (HRM)
- International Business (IB)
- Finance
- Logistics and Supply Chain Management (LSCM)
- Operation Management
- Hospital Management
- Media Management
- Airlines & Airport Management
- Data Science & Artificial Intelligence
- FinTech
- Business Analytics
- Brand Management
- Brand Management
- Marketing
- Entrepreneurship
- Information Technology (IT)
- Retail Management
- Banking and Insurance
- Event Management
- Travel and Tourism Management
- Digital Marketing
- International Relations
- General Management
- Disaster Management

Harvard Manage Mentor Modules by Harvard Business Publishing Education

- Innovation & Creativity
- Strategy Planning & Execution
- Business Plan Development
- Performance Measurement
- Diversity, Inclusion & Belonging
- Decision Making
- Ethics at Work
- Presentation Skills
- Team Management
- Digital Intelligence



GET AN ASSURED CERTIFICATE

After Completing Any of the Module

Masterclass Series: Insights from the Leaders who Shape the Future

At Chandigarh University Online, learning doesn't stop at theory. Through our **Industry Masterclass Series**, students gain first-hand insights from professionals who have shaped industries and led transformative change. Conducted at regular intervals, these sessions cover diverse topics, from emerging business trends and new-age technologies to leadership, innovation, and career growth. Each masterclass adds a real-world perspective to academic learning, enriching students' experience and preparing them for life beyond the classroom.

Meet some of the industry experts who've inspired our learners:



Ankur Warikoo

Entrepreneur, Author and Content Creator



Divij Bajaj

Data & Applied Scientist at Microsoft



Ankur Agrawal

Engineering Head at Microsoft India



Program Structure

SEMESTER I

20 Credits

Business, Society and Law

Financial Reporting and Analysis - 

Leadership & Organization Behavior

Managerial Economics

Marketing Management

SEMESTER II

20 Credits

People Management

Consumer Behaviour

Business Research Methods

Financial Management - 

Operations and Quality Management

SEMESTER III (ELECTIVE) MARKETING

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Marketing Analytics

Elective II: Advertising and Brand Management

Elective III: Marketing of Services

Elective IV: Service Marketing and CRM

Program Structure

SEMESTER III (ELECTIVE) HUMAN RESOURCE MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Human Resource Analytics
Elective II: Organisation Change & Development
Elective III: Cross Cultural Management
Elective IV: Compensation Management

SEMESTER III (ELECTIVE) INTERNATIONAL BUSINESS

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Export Import Documentation
Elective II: International Economics
Elective III: International Trade
Elective IV: Financing of International Trade

SEMESTER III (ELECTIVE) ENTREPRENEURSHIP

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Entrepreneurial Strategies-I
Elective II: Social Entrepreneurship
Elective III: Entrepreneurial Strategies-II
Elective IV: Family Business Management

Program Structure

SEMESTER III (ELECTIVE) FINANCE

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Banking and Financial Services Management

Elective II: Project Finance and Financial Modeling

Elective III: Tax Planning and Management

Elective IV: International Finance

SEMESTER III (ELECTIVE) INFORMATION TECHNOLOGY

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Business Intelligence

Elective II: System Analysis and Design

Elective III: Managing IT-Enabled Services

Elective IV: Knowledge Management

SEMESTER III (ELECTIVE) BANKING INSURANCE

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Merchant Banking & Financial Services

Elective II: Legal Aspect of Banking

Elective III: Treasury & Risk Management

Elective IV: Corporate Insurance Management

Program Structure

SEMESTER III (ELECTIVE) LOGISTICS & SUPPLY CHAIN MANAGEMENT

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Logistic Management

Elective II: Quality Management and Quality Techniques

Elective III: Logistics and Supply Chain Management

Elective IV: Quantitative Techniques for Management

SEMESTER III (ELECTIVE) HOSPITAL MANAGEMENT

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Hospital Planning & Services

Elective II: Benchmarking in Health Care

Elective III: E-Skills in Health Care

Elective IV: Human Resource Management in Health Care

SEMESTER III (ELECTIVE) EVENT MANAGEMENT

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Event Planning

Elective II: Culture and Entertainment

Elective III: Event Risk Management

Elective IV: Event Marketing Campaign

Program Structure

SEMESTER III (ELECTIVE) TRAVEL AND TOURISM MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Tourism Economics
Elective II: Tourism Marketing
Elective III: Geography and International Tourism
Elective IV: Tourism Concept and Impact

SEMESTER III (ELECTIVE) AIRLINES & AIRPORT MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Airline and Airport Operations
Elective II: Strategic Airport Planning and Marketing
Elective III: Aircraft Maintenance Management
Elective IV: Aviation Safety and Security

SEMESTER III (ELECTIVE) OPERATIONS MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Production Planning and Control
Elective II: Quantitative Techniques & Methods
Elective III: Operations Management and Strategy
Elective IV: Logistics & Supply Chain Management

Program Structure

SEMESTER III (ELECTIVE) DIGITAL MARKETING

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Search Engine Optimization
Elective II: Content Marketing
Elective III: Social Media Marketing
Elective IV: Digital Entrepreneurship

SEMESTER III (ELECTIVE) RETAIL MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Retail Marketing
Elective II: Buying Merchandising
Elective III: Retail Sales Techniques and Promotion
Elective IV: International Retailing

SEMESTER III (ELECTIVE) DISASTER MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Disasters, Hazards and Extreme Events
Elective II: Disasters, Vulnerability and Risk
Elective III: Policy, Institutions, Governance and Disaster Management
Elective IV: Disasters and Development

Program Structure

SEMESTER III (ELECTIVE) MEDIA MANAGEMENT

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Introduction to Mass Media, Industry & Management

Elective II: Corporate Communication and Reputation Management

Elective III: Social Media Management

Elective IV: Advertising, PR and Event Management

SEMESTER III (ELECTIVE) DATA SCIENCE & ARTIFICIAL INTELLIGENCE

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Machine Learning using Python

Elective II: BIG Data Visualization Basics

Elective III: SQL For Data Science

Elective IV: Excel for Data Science

SEMESTER III (ELECTIVE) INTERNATIONAL RELATIONS

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Global Business & Trade

Elective II: International Economics & Finance

Elective III: Geopolitics & Diplomatic Strategies

Elective IV: International Marketing & Cultural Intelligence

Program Structure

SEMESTER III (ELECTIVE) FINTECH

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Data Visualisation For Managers

Elective II: Block Chain Management

Elective III: Machine Learning in Fintech

Elective IV: Artificial Intelligence in Fintech

SEMESTER III (ELECTIVE) GENERAL MANAGEMENT

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Corporate Strategy and Policy

Elective II: Cross-Cultural Management

Elective III: Corporate Social Responsibility and Sustainability

Elective IV: Corporate Mergers and Acquisitions

SEMESTER III (ELECTIVE) BUSINESS ANALYTICS

28 Credits

Strategy, Business and Globalization

Digital Marketing

Decision Science

Elective I: Advanced R Programming

Elective II: Database Management

Elective III: Big Data Analytics and Tools

Elective IV: Business Forecasting & Time Series

Program Structure

SEMESTER III (ELECTIVE) BRAND MANAGEMENT

28 Credits

Strategy, Business and Globalization
Digital Marketing
Decision Science
Elective I: Brand Strategy & Positioning
Elective II: Research for Customer Insights
Elective III: Luxury & Retail Brand Management
Elective IV: Digital & Social Media Branding

SEMESTER IV (ELECTIVE) MARKETING

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Integrated Marketing Communication
Elective II: Industrial Marketing

SEMESTER IV (ELECTIVE) HUMAN RESOURCE MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Performance Management: Systems and Strategies
Elective II: Methodology of Training and Development

SEMESTER IV (ELECTIVE) INTERNATIONAL BUSINESS

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: International Human Resource Management
Elective II: International Advertising and Brand Management

Program Structure

SEMESTER IV (ELECTIVE) ENTREPRENEURSHIP

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Innovation & Creativity in Business

Elective II: Small Business Management

SEMESTER IV (ELECTIVE) FINANCE

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Investment Management

Elective II: Mergers and Acquisitions

SEMESTER IV (ELECTIVE) INFORMATION TECHNOLOGY

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Business Process Re-Engineering

Elective II: Database Management

SEMESTER IV (ELECTIVE) BANKING & INSURANCE

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Mutual Funds and Portfolio Management

Elective II: Banking & Insurance Management

Program Structure

SEMESTER IV (ELECTIVE) LOGISTICS & SUPPLY CHAIN MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Retail Store and Visual Merchandising
Elective II: Operations Management

SEMESTER IV (ELECTIVE) HOSPITAL MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Ethical & Legal Aspects of Health Care
Elective II: Health Care Marketing

SEMESTER IV (ELECTIVE) EVENT MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Principles of Event Management
Elective II: Budgeting and Costing of Events

SEMESTER IV (ELECTIVE) TRAVEL & TOURISM MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Tourism Policy, Planning and Development
Elective II: Travel Agency Management

Program Structure

SEMESTER IV (ELECTIVE) AIRLINES & AIRPORT MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Aviation Legal Environment
Elective II: Aviation Resource Management

SEMESTER IV (ELECTIVE) OPERATIONS MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Material Management
Elective II: Operations Research

SEMESTER IV (ELECTIVE) DIGITAL MARKETING

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Affiliate Marketing and Google AdSense
Elective II: Performance Marketing

SEMESTER IV (ELECTIVE) RETAIL MANAGEMENT

20 Credits

Project Management
Values and Ethics
Academic Research Writing
Elective I: Retail Operations Management
Elective II: Retail Management Perspective

Program Structure

SEMESTER IV (ELECTIVE) FINTECH

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Entrepreneurship in FinTech

Elective II: Fintech-Innovation and Transformation in Financial Services

SEMESTER IV (ELECTIVE) GENERAL MANAGEMENT

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Entrepreneurship and Innovation

Elective II: Business Analytics for Managers

SEMESTER IV (ELECTIVE) BUSINESS ANALYTICS

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Machine Learning

Elective II: Data Warehousing & Visualization

SEMESTER IV (ELECTIVE) BRAND MANAGEMENT

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: New Product Development

Elective II: Innovation in Product Branding

Program Structure

SEMESTER IV (ELECTIVE) DISASTER MANAGEMENT

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Disaster Risk Reduction and Development Planning

Elective II: Introduction to Public Health and Mental Health in Disasters

SEMESTER IV (ELECTIVE) MEDIA MANAGEMENT

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Strategic Brand Management and Communications

Elective II: Digital Advertising and PR Strategies

SEMESTER IV (ELECTIVE) DATA SCIENCE & ARTIFICIAL INTELLIGENCE

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Advanced Excel for Data Science

Elective II: Advanced Business Analytics Using R & Python

SEMESTER IV (ELECTIVE) INTERNATIONAL RELATIONS

20 Credits

Project Management

Values and Ethics

Academic Research Writing

Elective I: Global Human Resource & Leadership

Elective II: Sustainable Development & Global CSR

Diverse Career Opportunities for MBA Graduates

- Sr. Manager/DGM's in Business Operations
- Sr. Human Resource Manager
- Sr. Sales & Marketing Manager
- Sr. Logistics & Supply Chain Manager
- Credit Manager
- Brand Manager
- Financial Analyst
- Management Consultant
- Business Development Manager
- Market Research Analyst
- Entrepreneur / Startup Founder
- Product Manager
- Corporate Finance Manager
- Investment Banker
- E-commerce Manager
- International Business Manager
- Non-profit Manager
- Real Estate Manager
- Digital Marketing Manager
- Information Technology (IT) Manager
- Media/Entertainment Manager
- Employee Relations Manager



Online Education: **The Future of Learning**

Online education has transformed the way we learn, offering flexibility, accessibility, and opportunities for growth. Whether you're balancing a career, family, or simply seeking a more convenient way to study, online learning provides a pathway to achieve your aspirations with ease and efficiency.



Flexible Learning



Accessible Everywhere



Self-Directed Progress



Diverse Peer Network



Advanced Learning Tools



Exams on Demand



Expert-Led Sessions



Cost Effective Education

All-in-One Learner App



Real-time Notification



Offline Access to Content



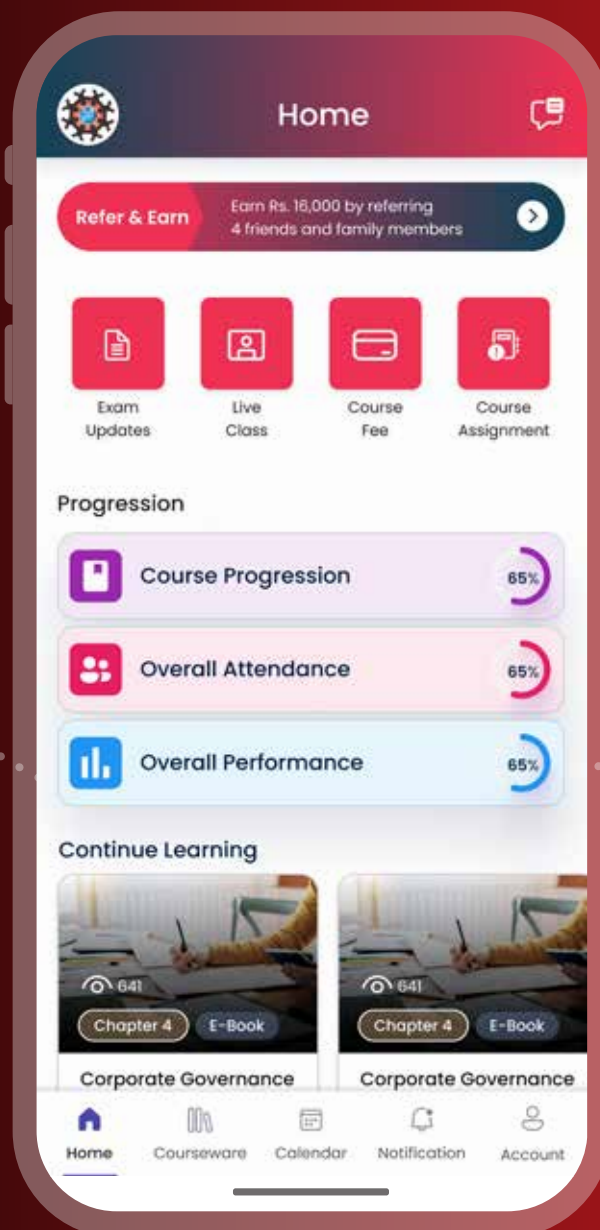
Personalized Calendar



Analytics Dashboard



Track Real-time Progress



SCAN TO INSTALL ON ANDROID DEVICE



SCAN TO INSTALL ON IOS DEVICE



Real Stories, **Real Impact**

Don't just take our word for it, hear from our learners on how CU Online helped them grow, upskill and move closer to their goals, one milestone at a time.



My journey with CU Online's MCA program has been incredible. The faculty is so helpful and supportive. I'm proud of my decision to pursue my degree from Chandigarh University.

Gunjan



The CU Online program gave me the perfect blend of structure and flexibility with live and recorded lectures that fit my schedule.

Vrinda Bhardwaj



After 20 years of experience, Chandigarh University Online gave me the chance to finally complete my Master's. The program was flexible, and the experience as enriching as an on-campus degree.

Sanketh



Admission Process

STEP 1

Online counselling:

Our counselors will provide guidance to potential students on their selected program.

STEP 2

Online registration to admission portal:

Access to the admission portal is granted through online registration with a registration fee.

STEP 3

Documents verification:

The university admission team reviews the uploaded documents and confirms eligibility within a span of 4 Days.

(Documents approval is subject to eligibility criteria as per the university guidelines.)

STEP 4

Fee payment & LMS access:

Students receive a fee payment link to complete payment. Upon successful fee payment, eligible students are granted access to LMS (Learning Management System) within 48 hours.

ELIGIBILITY:

- Graduates with a Bachelor's degree from a recognized university or institution
- Professionals with recognized qualifications like CA, ICWA, CS, and similar credentials



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CU Online

Discover. Learn. Empower.



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