

BACHELOR OF  
COMMERCE (HONOURS)



AMITY  
UNIVERSITY  
ONLINE

# ONLINE B.Com (HONOURS)

Provides you with a strong foundation  
in business and economics



NAAC A+  
ACCREDITED



RECOGNIZED AND ACCREDITED



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# A LEADING GLOBAL EDUCATION GROUP

Amity Education Group is one of the largest education groups, established over thirty years ago, offering globally benchmarked education right from pre-school to Ph.D. level with over 400 UG & PG programs across various disciplines in education.



**“ Each one of our students will be a success story. This is my dream, this is my commitment. ”**

## **Dr. Ashok K. Chauhan**

Hon'ble Founder President, Ritnand Balved Education Foundation

(The Foundation of Amity Institutions and the sponsoring body of Amity Universities)  
Chairman, AKC Group of Companies



## **UNIVERSITIES IN**

- NOIDA
- GURUGRAM
- GREATER NOIDA
- JAIPUR
- LUCKNOW
- MUMBAI
- MOHALI
- GWALIOR
- RAIPUR
- KOLKATA
- RANCHI
- PATNA

## **INTERNATIONAL CAMPUSES IN**

- LONDON
- DUBAI
- SINGAPORE
- NEW YORK
- SAN FRANCISCO
- ABU DHABI
- MAURITIUS
- SHARJAH
- SOUTH AFRICA
- AMSTERDAM
- TASHKENT

## ABOUT AMITY UNIVERSITY ONLINE

Amity University Online stands as a pioneering institution in the realm of digital education, breaking down barriers and providing access to millions worldwide.

Through our platform, we are democratizing education, ensuring that regardless of geographical location or socio-economic background, individuals have the opportunity to pursue knowledge and skills vital for their personal and professional growth.

Our commitment to inclusivity and innovation drives us forward, as we continue to expand access to high quality education in the digital age.



*Amity University Online, today, offers the **largest number of approved online degrees** to the **largest number of online students** across India, reflecting Amity's commitment towards empowering our youth through world-class education, who in turn will ensure a **Viksit Bharat**.*



Years of Excellence



Recruiters



Learners



Programs & Specializations

## INDIA'S FIRST UNIVERSITY TO GET APPROVAL TO OFFER ONLINE DEGREES

Post the University Grants Commission (Online Courses or Programs) Regulations, 2018

60+ PROGRAMS & SPECIALIZATIONS: Bachelors • Masters



MESSAGE FROM  
**CHAIRMAN**

**Mr. Ajit Chauhan**

Hon'ble Chairman,  
Amity University Online

In today's fast-paced and interconnected world, the pursuit of knowledge has never been more accessible. Amity is committed to providing you with a world-class education that transcends geographical boundaries. Whether you are a working professional seeking to advance your career, a dedicated lifelong learner, or someone taking your first steps into higher education, our digital platform is designed to accommodate your needs and aspirations.

As the landscape of education evolves, so do we. Our esteemed faculty, staff, and state-of-the-art technology are here to support your educational journey. From interactive online programs and courses to digital libraries and academic forums, you'll have access to a wealth of resources that will enhance your learning experience.

At Amity, we're not just preparing you for a career; we're empowering you to make a positive impact on this world. So, whether you're ready to take the next step in your career or explore new horizons, we invite you to join us at Amity University Online and embark on a journey of discovery and growth.



MESSAGE FROM

## **VICE CHANCELLOR**

**Prof. (Dr.) Amit Jain**

Hon'ble Vice Chancellor,  
Amity University, Rajasthan

As the Vice Chancellor of Amity University Rajasthan, I am honoured to welcome learners who have set out to pursue their higher education dreams.

Our online programs are designed to offer you the flexibility to pursue higher education degrees while balancing your personal and professional commitments. Backed by the robust infrastructure and innovative teaching methodologies of Amity University Rajasthan, our online programs ensure that you receive the same quality of education and academic rigour as our on-campus programs.

We believe in fostering an environment that encourages intellectual growth, innovation, and ethical values. Our comprehensive curriculum is designed to equip you with the theoretical knowledge and practical skills needed to excel in your chosen field.

Our mission is to nurture future leaders who are well-prepared to meet the challenges of the corporate world and contribute positively to society. We are committed to supporting you every step of the way as you embark on this educational journey.

## ABOUT PROGRAM

# BACHELOR OF COMMERCE (HONOURS)

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**LEARNING EFFORTS:** 12/15 HRS A WEEK  
**DURATION:** 3 YEARS | **CREDITS:** 159

Bachelor of Commerce (Honours) is a 3-year (6 semesters) undergraduate program designed to develop the student's business acumen, financial literacy, and analytical skills. The career-oriented bachelor's degree program provides a foundation in all aspects of commerce. After the successful completion of the program, learners will gain complete knowledge of contemporary business practices and a refined ability to use critical thinking to analyze and interpret information to make informed decisions.

You can explore career opportunities in the domains of business management, business development, accounting, marketing and advertising, banking, management consulting, economic analysis, financial planning, foreign affairs, fund management, international business and trade analysis, government administration, policy formulation, and portfolio management in both the private and public sectors. Pursuing the program will prepare learners for a wide range of careers in the business world.



# PROGRAM CURRICULUM

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## SEMESTER 1

- Business Organization & Management
- Corporate & Business Laws
- Financial Accounting – I
- Micro-Economics for Business –I
- Business Environment
- Business Communication

## SEMESTER 3

- Financial Management
- Financial Reporting-I
- Cost & Management Accounting – I
- Indirect Taxes & Amendments
- Environmental Studies

## SEMESTER 5

- Strategic Business Leader II
- Analytical Skill Development
- Strategic Business Reporting- II
- Summer Internship

**Domain Elective V: Choose any 2 courses from the following:**

- International Business
- Business Data Processing
- Marketing Management
- Human Resource Management

## SEMESTER 2

- Auditing & Assurance
- Financial Accounting – II
- Income Tax Law & Practice
- Micro-Economics for Business –II
- Data Analytics
- Statistical Methods in Research

## SEMESTER 4

- Financial Reporting-II
- Strategic Business Leader I
- Strategic Business Reporting- I
- Cost & Management Accounting – II
- Business Research Methods

## SEMESTER 6

- Strategic Business Leader III
- Fundamentals of Financial Analytics
- Dissertation

**Non ACCA Track- Domain Elective VI:  
Choose any 2 courses from the following:**

- Entrepreneurship Development
- Spreadsheet Modelling in Business
- E-Commerce & its Applications

# ELIGIBILITY

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- Completion of 10+2 with a minimum of 55% marks.

# OUR ACCREDITATIONS & RECOGNITIONS

## Endorsements of Academic Quality & Excellence



**ONLINE MBA  
RANKINGS  
2024**

**INDIA'S ONLY  
ONLINE MBA RANKED  
Asia Pacific Top 10**



UGC-entitled  
degree program



Ranked in Top 100  
private universities



Ranked among Top 200  
by National Institutional  
Ranking Framework



Listed in 200-300  
rank band



Degree programs approved  
by All India Council of  
Technical Education



Member of Association  
of Indian Universities



A+ grade  
NAAC Accredited



# AMITY UNIVERSITY **ONLINE ADVANTAGES**

## Top-Notch Online Learning Experience



### **Top international Faculty**

Lectures delivered by top international faculty offer captivating insights with a global perspective



### **AI-Professor AMI**

AI-PROF. - AMI, powered by Chat-GPT 4 & OpenAI tech for 24/7 doubt clearing & support



### **Diverse Learning Mediums**

Diverse learning options through recorded lectures, audio books, physical books, e-books & more



### **Industry-Aligned Curriculum**

Program curriculum aligned with industry demand for better employability



### **Interactive Faculty Sessions**

Engage in a dynamic learning environment with our continuous faculty interaction and dedicated doubt-clearing sessions



### **Career Services & Placement Assistance**

Career services & placement assistance with 500+ hiring partners ensuring opportunities for professional growth



### **Remote Proctored Exams**

Take exams with ease, integrity and convenience from the comfort of your own space



### **Dedicated Academic Advisor**

Expert guidance by professionals who support you in your academic journey



### **1:1 Industry Mentorship**

Elevate your skills and career prospects with tailored insights, cultivating a pathway to professional success

# CAREER SERVICES

## PREPARING YOU TO BECOME JOB-READY

Amity University Online is committed to enhance your employability by helping you become industry ready. From skills assessments and resume building workshops to mock interviews and placement drives, we provide a range of services to help you succeed. Our goal is to ensure that you are matched with the perfect job that aligns with your aspirations.



**25 LPA+**  
HIGHEST PACKAGE  
OFFERED

**500+**  
HIRING  
RECRUITERS

**3000+**  
JOB  
OPPORTUNITIES

## ON CAMPUS **EXPERIENCE**

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### EXTENSIVE INTERACTION WITH **FACULTY AND PEERS**

- Campus orientation for new learners in all the Amity University campuses
- Last-minute revision classes at selected Amity University campuses
- Guest lecture series on the campuses
- Access to library and programming labs on the campus
- Exam preparation classes
- Access to campus events



## ALUMNI WORKING AT



## CORPORATE SPEAK

“ I am delighted to share my positive experience with Amity Online regarding the smooth and efficient conduct of our recent recruitment drive. I must commend the team at Amity Online for their professionalism, dedication, and innovative approach that made the entire process seamless and effective. ”

**LAKSHAY BHOLA**

Talent Acquisition Specialist, Bizcon Fintech Labs Pvt. Ltd

“ It was a great experience interacting with Amity Online students today. The quality of the students was impressive, and their skill set was at par with our expectations. What impressed us most was their ability to manage multiple responsibilities simultaneously. They are ambitious and will only push the bar higher in the coming times. ”

**ABHINAV SINGH**

Director, Religare

“ The hiring experience was nice as we got splendid support from the faculty to provide us with the talent pool. The career services team was of great assistance in providing us with all the requested details of the candidates and that too in the form that we wanted, which is very much appreciated as it made the process easy for us. ”

**SAKSHAM BHARDWAJ**

Senior Executive Operations, Ameriprise Financial

# FAQs

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## **1. What is Amity University Online?**

Amity University Online is the online learning platform of Amity University, one of India's leading private universities. It offers a wide range of undergraduate, postgraduate and diploma programs across various disciplines, delivered entirely online.

## **2. How does online learning with Amity University Online work?**

Our online learning platform provides students with access to course materials, lectures, assignments, and discussions through an intuitive and user-friendly interface. Students can engage with their studies at their own pace and convenience, accessing resources from anywhere with an internet connection.

## **3. What are the admission requirements for Amity University Online programs?**

Admission requirements vary depending on the program and level of study. Generally, applicants are required to meet certain academic qualifications and need to submit documents such as transcripts and national identity cards.

## **4. How are online classes conducted?**

Online classes are conducted through live lectures, pre-recorded videos, interactive discussions, and virtual classrooms. Students can participate in real-time or access recordings later, providing flexibility to accommodate various schedules and time zones.

## **5. Can I interact with faculty and classmates in an online program?**

Yes, our online programs encourage interaction and collaboration among students and faculty. You can engage in discussions, ask questions, and seek guidance from instructors and classmates through various online communication channels.

## **6. What academic support services are available to online students?**

Amity University Online offers a range of academic support services to help students succeed, including academic advising and technical support.

## **7. How are exams and assessments conducted in online programs?**

Assessments may vary depending on the course but typically include a combination of quizzes, assignments and projects. Exams are conducted through a remote online proctoring system and can be taken from anywhere.

## **8. Can I transfer credits earned from other institutions to Amity University Online programs?**

Yes, we accept transfer credits from accredited institutions, subject to evaluation and approval by our admissions team.

## **9. How do I apply for an online program at Amity University Online?**

To apply for an online program, simply visit our website, select the program you're interested in, and follow the application instructions provided.

## **10. Are student loans available for online students?**

Yes, we offer various options, including scholarships, loans, and easy payment plans, to help make education more accessible for our students.

## **OTHER ONLINE PROGRAMS OFFERED**

**MBA**

**BCA**

**BBA**

**BA**

**MCA**

**BAJMC**

**M.COM**

**MAJMC**

**M.SC**



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**UNIVERSITY**  
ONLINE

 **1800 102 3434** |  **amityonline.com**