



7370-01-7370



Website: www.onlineaju.ac.in

2 BATCHES EVERY YEAR

January | July



**ARKA JAIN
ONLINE**
NAAC GRADE A ACCREDITED UNIVERSITY

Prospectus 2026-27

The Future Is

Yours to Shape

**MBA | MCA | BBA
BCA | B.COM**



Table of Contents

- 01 & 02. About Jain Group of Institutions
 - 03. About ARKA JAIN University
 - 04. About ARKA JAIN Online
- 05 & 06. AJU Accolades
- 07 & 08. Sample Certificate & UGC Notice
- 09 & 10. Online MBA
 - 11 & 12. Online MBA - Program Structure
 - 13 & 14. Online MBA Dual
 - 15 & 16. Online MBA Dual - Program Structure
- 17 & 18. Online MCA
 - 19 & 20. Online MCA - Program Structure
- 21 & 22. Online BBA
 - 23 & 24. Online BBA - Program Structure
- 25 & 26. Online B. Com
 - 27 & 28. Online B. Com - Program Structure
 - 29 & 30. Online B. Com
 - 31 & 32. Online B. Com - Program Structure
- 34 & 35. Admission Procedure
 - 36. Examination Instructions
 - 37. Evaluation & Important Instructions



About JGI

JAIN Group of Institutions, Bengaluru is a renowned education provider and leading entrepreneurship incubator in India.

It encompasses 77+ educational institutions, catering to over 75,000 students and employing 10,000+ staff across 64 campuses nationwide, spanning across P-12, diploma, undergraduate, postgraduate, doctoral and post-doctoral levels. Esteemed institutions under its umbrella include JAIN College, Bengaluru (among the Top-25 commerce colleges in India*), JAIN (Deemed-to-be-University), Bengaluru (among the Top-5 private universities in India*), JAIN College of Engineering, Bengaluru, JAIN Public Schools, JAIN Heritage Schools, JAIN Toddlers, and JAIN International (Residential) Schools. With a legacy spanning over 30 years, JAIN Group of Institutions stands synonymous with Top-100 NIRF Ranking, QS World University Ranking, NAAC A++ Grade, and NBA accreditation.

*As per India Today - Nielsen survey



08 STATES **77** UNIVERSITIES **64** CAMPUSES **10K** EMPLOYEES **75K** STUDENTS **50** INCUBATED COMPANIES



A meaningful education
doesn't just build careers —
it shapes lives



Dr. Chenraj Roychand
Chancellor
Founder & Chairperson - JGI

About **AJU**

With a 15-year legacy (JAIN College started in 2011), ARKA JAIN University, Jharkhand is the first private university of Kolhan region in Jharkhand and the fastest growing private university in Jharkhand.

Part of the illustrious JAIN Group of Institutions, Bengaluru. Mentored by JAIN (Deemed-to-be-University), Bengaluru

A NAAC-A Grade Accredited HEI, AJU offers UGC-DEB approved online programs through ARKA JAIN Online – MBA, MCA, BBA, BCA, B Com; equivalent to its offline degree programs

ISO-Certified HEI | Member of AIU

80+ Inter/National MoUs

Widely recognized, felicitated and awarded by various leading national magazines and credible survey/ research agencies

7K+
STUDENTS

07
SCHOOLS

40+
PROGRAMS

200+
FACULTY MEMBERS

23 LPA
HIGHEST PACKAGE

ARKA JAIN **Online**

Future-Ready Education Starts Here

UGC-Approved Online Degrees

Pursue UGC-DEB approved online degree programmes from ARKA JAIN Online, the digital learning platform of ARKA JAIN University, a NAAC 'A' Grade Accredited University.

Industry-Ready Curriculum

Gain practical knowledge through an industry-oriented curriculum designed to meet evolving corporate and technology trends. Programmes focus on employability, and real-world applications.

Flexible Learning

Experience a seamless online learning environment with live interactive sessions, recorded lectures, downloadable learning resources, and 24x7 LMS access across devices.

Learn Without Career Breaks

Pursue your degree while continuing your job, business, or other commitments. ARKA JAIN Online enables learners and working professionals to upgrade their qualifications.

Placement & Career Support

Enhance your career readiness through placement assistance, resume-building support, skill development initiatives, and industry exposure designed to improve professional opportunities.

Academic Excellence


Study with confidence at one of Eastern India's leading universities, recognized for academic quality, innovation, and student-centric learning.

ARKA JAIN UNIVERSITY



ARKA **JAIN** University (AJU) Accolades

These rankings validate our academic model, pedagogy, and educational quality while establishing academic credibility and certifying a graduate's credentials to employers.




Grade
A
Accredited by National
Assessment and Accreditation
Council in First Cycle



Hensa Research Best Universities Survey 2025
Ranked
#38
Best Private
University in India



Ranked
#52
Best Private
University in India




Ranked
#09
Top Private B-School
in East Zone



Ranked
#96
BBA ranked among Top-130
BBA Institutes in the Country



Ranked
#184
BBA program
ranked in the Country



Ranked
#93
B.Com ranked among
Top-140 B.Com Institutes
in the Country



Ranked
#225
B.Com Hons. program
ranked in the Country



Sample Certificate



UGC Notice

Equivalence of Degree

UGC guidelines for pursuing Two programs simultaneously

विश्वविद्यालय अनुदान आयोग
University Grants Commission
(शिक्षा मंत्रालय, भारत सरकार)
(Ministry of Education, Govt. of India)
बहादुरशाह जफर मार्ग, नई दिल्ली-110002
Bahadur Shah Zafar Marg, New Delhi-110002
Ph.: 011-23236288/23239337
Fax : 011-2323 8858
E-mail : secy.ugc@nic.in

प्रो. रजनीश जैन
सचिव
Prof. Rajnish Jain
Secretary

F. No.3-5/2022(DEB-III) **August, 2022**
PUBLIC NOTICE **02 SEP 2022**

Equivalence of degree obtained through ODL and Online mode with degree obtained through conventional mode


The Regulation 22 of the University Grants Commission (Open and Distance Learning Programmes and Online Programmes) Regulations, 2020 stipulates as under:

"Equivalence of qualification acquired through Conventional or Open and Distance Learning and Online modes.— Degrees at undergraduate and postgraduate level in conformity with UGC notification on Specification of Degrees, 2014 and post graduate diplomas awarded through Open and Distance Learning mode and/or Online mode by Higher Educational Institutions, recognised by the Commission under these regulations, shall be treated as equivalent to the corresponding awards of the Degrees at undergraduate and postgraduate level and post graduate diplomas offered through conventional mode."

This is for information of the general public, students and other stakeholders.

Rajnish Jain
(Rajnish Jain)

Guidelines for Pursuing Two Academic Programmes Simultaneously



University Grants Commission
Bahadur Shah Zafar Marg
New Delhi

With the rapid increase in demand for higher education and limited availability of seats in regular stream, several Higher Education Institutions (HEIs) have started a number of programmes in Open and Distance Learning (ODL) mode to meet the aspirations of students. It has also led to the emergence of online education programmes which a student can pursue within the comforts of her / his home. The issue of allowing the students to pursue two academic programmes simultaneously has been examined by the Commission keeping in view the proposals envisaged in the National Education Policy - NEP 2020 which emphasizes the need to facilitate multiple pathways to learning involving both formal and non-formal education modes.

Guidelines

1. A student can pursue two full time academic programmes in physical mode provided that in such cases, class timings for one programme do not overlap with the class timings of the other programme.
2. A student can pursue two academic programmes, one in full time physical mode and another in Open and Distance Learning (ODL)/Online mode; or up to two ODL/Online programmes simultaneously.
3. Degree or diploma programmes under ODL/Online mode shall be pursued with only such HEIs which are recognized by UGC/Statutory Council/Govt. of India for running such programmes.
4. Degree or diploma programmes under these guidelines shall be governed by the Regulations notified by the UGC and also the respective statutory/professional councils, wherever applicable.
5. These guidelines shall come into effect from the date of their notification by the UGC. No retrospective benefit can be claimed by the students who have already done two academic programmes simultaneously prior to the notification of these guidelines.

The above guidelines shall be applicable only to the students pursuing academic programmes other than Ph.D. programme.

Based on the above guidelines, the universities can devise mechanisms, through their statutory bodies, for allowing their students to pursue two academic programmes simultaneously as mentioned above.

ARKA JAIN UNIVERSITY

Online MBA

The 2-year Online MBA program is designed to equip professionals and graduates with advanced management knowledge and strategic decision-making capabilities.

Learners can choose from three in-demand specializations — Marketing, Human Resource Management, and Finance — allowing them to tailor their education to their career goals.

The program blends conceptual learning with real-world business insights through case studies, simulations, and applied projects.

It develops managerial excellence, analytical acumen, and leadership potential to prepare learners for higher responsibilities and global business challenges.



Eligibility

- ◆ Pass in Bachelor Degree of minimum 3 Years duration.
- ◆ Obtained at least 50% marks (45% Marks in case of candidates belonging to reserved category).
- ◆ Candidates who are in the final semester of the Bachelor Program are also eligible to apply for the Online MBA Program.

Fee Structure

- ◆ **One-Time Registration Fee**
INR 2,500/-
Paid towards processing charges at the time of Application
- ◆ **Semester Fee**
INR 25,000/-
Payment commences from the time of Registration
- ◆ **Examination Fee**
INR 3,000/-
Paid Yearly

Duration

2 years/24 months (4 semester)

Career Prospects

- ◆ Marketing Manager
- ◆ Business Analyst
- ◆ Brand Strategist
- ◆ Financial Consultant
- ◆ Operations Manager
- ◆ Supply Chain Manager
- ◆ Human Resource Manager
- ◆ Product Manager
- ◆ Entrepreneur

Online MBA

Program Structure

First & Second Semester is common For Marketing / Finance / Human Resource Management
Data Analytics & AI / Operations & Supply Chain Management / Health Care Management

First Semester

- Business Economics
- Sustainability and Ethics
- Financial Reporting and Corporate Finance
- Organizational Behavior and Human Resources Management
- Quantitative Techniques for Business Decisions
- Generative AI for Online Learners

Second Semester

- Entrepreneurship
- Marketing Management
- Operations Research
- Business Law and Corporate Governance
- Business Analytics and Artificial Intelligence

Specilization

Marketing

Third Semester

- Business Research Methods
- Operations Management
- Consumer Behavior and Insights
- Integrated Marketing Communications
- Omni Channel Marketing
- Market Research Tools
- Retail Management

Fourth Semester

- Strategic Marketing Management
- Brand Management & Positioning
- Digital Marketing Strategy
- International Marketing
- Consumer Analytics
- Sales & Distribution Management
- Master Thesis / Project*

Finance

- Business Research Methods
- Operations Management
- Direct and Indirect Taxes
- Investment Analysis and Portfolio Mgmt.
- Banking and Insurance
- Fintech – Foundations & Applications
- Financial Statement Analysis

- Strategic Financial Management
- Investment Banking & Financial Services
- Financial Risk Management
- International Finance
- Security Analysis & Equity Research
- Corporate Tax Planning
- Master Thesis / Project*

Human Resource Management

- Business Research Methods
- Operations Management
- Talent Acquisition and Management
- Learning and Development
- Industrial Relations and Labor Laws
- Employee Management & Negotiation Skills
- Organizational Psychology

- Strategic Human Resource Management
- HR Analytics & Workforce Planning
- Compensation & Reward Management
- Leadership & Change Management
- Organizational Development
- Labour Welfare & Employment Relations
- Master Thesis / Project*

Online MBA

Program Structure

First & Second Semester is common For Marketing / Finance / Human Resource Management
Data Analytics & AI / Operations & Supply Chain Management / Health Care Management

First Semester

- Business Economics
- Sustainability and Ethics
- Financial Reporting and Corporate Finance
- Organizational Behavior and Human Resources Management
- Quantitative Techniques for Business Decisions
- Generative AI for Online Learners

Second Semester

- Entrepreneurship
- Marketing Management
- Operations Research
- Business Law and Corporate Governance
- Business Analytics and Artificial Intelligence

Specilization

Data Analytics & AI

- Business Research Methods
- Foundations of Data Analytics
- Business Statistics for Analytics
- Programming for Data Analytics
- Artificial Intelligence Fundamentals
- Data Management and Business Intelligence
- Cloud Analytics Platforms

Operations & Supply Chain Management

- Business Research Methods
- Foundations of Operations Management
- Supply Chain Management Fundamentals
- Logistics and Distribution Management
- Procurement and Supplier Relationship Management
- Digital Supply Chains and Emerging Technologies
- Warehouse & Inventory Control

Project Management

- Business Research Methods
- Foundations of Project Management
- Project Planning and Scheduling
- Project Cost and Financial Management
- Project Risk and Quality Management
- Digital Tools and Collaboration in Project Management
- Project Documentation & Reporting
- Agile & Scrum Framework
- Enterprise Project Portfolio Management
- Project Governance & Compliance
- Digital Transformation Project Management
- Advanced Project Scheduling Tools
- Project Leadership & Stakeholder Management
- Master Thesis / Project*

Health Care Management

- Business Research Methods
- Hospital Planning & Infrastructure Management
- Healthcare Quality Management
- Healthcare Laws, Ethics & Regulations
- Healthcare Supply Chain & Operations Management
- Digital Health & Hospital Information Systems
- Healthcare Administration Practices

Third Semester

Fourth Semester

- Machine Learning for Business
- Deep Learning Fundamentals
- Predictive & Prescriptive Analytics
- Data Visualization with BI Tools
- AI-Driven Decision Making
- Big Data Technologies
- Master Thesis / Project*

- Strategic Supply Chain Management
- Lean Management & Six Sigma
- Global Logistics & Trade Operations
- Inventory & Warehouse Optimization
- Procurement & Vendor Development
- Smart Manufacturing & Industry 4.0
- Master Thesis / Project*

- Agile & Scrum Framework
- Enterprise Project Portfolio Management
- Project Governance & Compliance
- Digital Transformation Project Management
- Advanced Project Scheduling Tools
- Project Leadership & Stakeholder Management
- Master Thesis / Project*

- Strategic Healthcare Administration
- Hospital Financial Management
- Public Health Policy & Governance
- NABH & Healthcare Quality Standards
- Telemedicine & Digital Health Systems
- Healthcare Operations & Patient Experience
- Master Thesis / Project*

Masters of Business Administration

Online MBA (Dual)

The 2-year Online MBA Dual Specialization program is designed to equip professionals and graduates with advanced managerial expertise, strategic thinking, and industry-relevant business skills.

The program blends conceptual learning with practical business exposure through case studies, simulations, live projects, and industry-oriented applications.

It nurtures leadership capabilities, analytical proficiency, problem-solving skills, and cross-functional business understanding to prepare learners for dynamic managerial roles and evolving global industry demands.



Eligibility

- ◆ Pass in Bachelor Degree of minimum 3 Years duration.
- ◆ Obtained at least 50% marks (45% Marks in case of candidates belonging to reserved category).
- ◆ Candidates who are in the final semester of the Bachelor Program are also eligible to apply for the Online MBA Program.

Fee Structure

- ◆ **One-Time Registration Fee**
INR 2,500/-
Paid towards processing charges at the time of Application
- ◆ **Semester Fee**
INR 29,125/-
Payment commences from the time of Registration
- ◆ **Examination Fee**
INR 3,000/-
Paid Yearly

Duration

2 years/24 months (4 semester)

Career Prospects

- ◆ Marketing Manager
- ◆ Business Analyst
- ◆ Brand Strategist
- ◆ Financial Consultant
- ◆ Operations Manager
- ◆ Supply Chain Manager
- ◆ Human Resource Manager
- ◆ Product Manager
- ◆ Entrepreneur

Online MBA Dual

Program Structure

During the third and fourth semesters, learners have the flexibility to choose any two specializations from seven in-demand domains — Marketing, Human Resource Management, Finance, Data Analytics & AI, Operations & Supply Chain Management, Health Care Management, and Project Management — enabling them to build a versatile and future-ready career profile.

First & Second Semester is common For Marketing / Finance / Human Resource Management
Data Analytics & AI / Operations & Supply Chain Management / Health Care Management

First Semester

- Business Economics
- Sustainability and Ethics
- Financial Reporting and Corporate Finance
- Organizational Behavior and Human Resources Management
- Quantitative Techniques for Business Decisions
- Generative AI for Online Learners

Second Semester

- Entrepreneurship
- Marketing Management
- Operations Research
- Business Law and Corporate Governance
- Business Analytics and Artificial Intelligence

Specialization

Marketing

- Business Research Methods
- Operations Management
- Consumer Behavior and Insights
- Integrated Marketing Communications
- Omni Channel Marketing
- Market Research Tools
- Retail Management

Finance

- Business Research Methods
- Operations Management
- Direct and Indirect Taxes
- Investment Analysis and Portfolio Mgmt.
- Banking and Insurance
- Fintech – Foundations & Applications
- Financial Statement Analysis

Human Resource Management

- Business Research Methods
- Operations Management
- Talent Acquisition and Management
- Learning and Development
- Industrial Relations and Labor Laws
- Employee Management & Negotiation Skills
- Organizational Psychology

Third Semester

Fourth Semester

- Strategic Marketing Management
- Brand Management & Positioning
- Digital Marketing Strategy
- International Marketing
- Consumer Analytics
- Sales & Distribution Management
- Master Thesis / Project*

- Strategic Financial Management
- Investment Banking & Financial Services
- Financial Risk Management
- International Finance
- Security Analysis & Equity Research
- Corporate Tax Planning
- Master Thesis / Project*

- Strategic Human Resource Management
- HR Analytics & Workforce Planning
- Compensation & Reward Management
- Leadership & Change Management
- Organizational Development
- Labour Welfare & Employment Relations
- Master Thesis / Project*

Online MBA Dual

Program Structure

First & Second Semester is common For Marketing / Finance / Human Resource Management
Data Analytics & AI / Operations & Supply Chain Management / Health Care Management

First Semester

- Business Economics
- Sustainability and Ethics
- Financial Reporting and Corporate Finance
- Organizational Behavior and Human Resources Management
- Quantitative Techniques for Business Decisions
- Generative AI for Online Learners

Second Semester

- Entrepreneurship
- Marketing Management
- Operations Research
- Business Law and Corporate Governance
- Business Analytics and Artificial Intelligence

Specilization

Data Analytics & AI

- Business Research Methods
- Foundations of Data Analytics
- Business Statistics for Analytics
- Programming for Data Analytics
- Artificial Intelligence Fundamentals
- Data Management and Business Intelligence
- Cloud Analytics Platforms

Third Semester

Operations & Supply Chain Management

- Business Research Methods
- Foundations of Operations Management
- Supply Chain Management Fundamentals
- Logistics and Distribution Management
- Procurement and Supplier Relationship Management
- Digital Supply Chains and Emerging Technologies
- Warehouse & Inventory Control

Project Management

- Business Research Methods
- Foundations of Project Management
- Project Planning and Scheduling
- Project Cost and Financial Management
- Project Risk and Quality Management
- Digital Tools and Collaboration in Project Management
- Project Documentation & Reporting

Health Care Management

- Business Research Methods
- Hospital Planning & Infrastructure Management
- Healthcare Quality Management
- Healthcare Laws, Ethics & Regulations
- Healthcare Supply Chain & Operations Management
- Digital Health & Hospital Information Systems
- Healthcare Administration Practices

Fourth Semester

- Machine Learning for Business
- Deep Learning Fundamentals
- Predictive & Prescriptive Analytics
- Data Visualization with BI Tools
- AI-Driven Decision Making
- Big Data Technologies
- Master Thesis / Project*

- Strategic Supply Chain Management
- Lean Management & Six Sigma
- Global Logistics & Trade Operations
- Inventory & Warehouse Optimization
- Procurement & Vendor Development
- Smart Manufacturing & Industry 4.0
- Master Thesis / Project*

- Agile & Scrum Framework
- Enterprise Project Portfolio Management
- Project Governance & Compliance
- Digital Transformation Project Management
- Advanced Project Scheduling Tools
- Project Leadership & Stakeholder Management
- Master Thesis / Project*

- Strategic Healthcare Administration
- Hospital Financial Management
- Public Health Policy & Governance
- NABH & Healthcare Quality Standards
- Telemedicine & Digital Health Systems
- Healthcare Operations & Patient Experience
- Master Thesis / Project*

Online MBA Dual

Program Structure

First & Second Semester is common For Marketing / Finance / Human Resource Management
Data Analytics & AI / Operations & Supply Chain Management / Health Care Management

First Semester

- Business Economics
- Sustainability and Ethics
- Financial Reporting and Corporate Finance
- Organizational Behavior and Human Resources Management
- Quantitative Techniques for Business Decisions
- Generative AI for Online Learners

Second Semester

- Entrepreneurship
- Marketing Management
- Operations Research
- Business Law and Corporate Governance
- Business Analytics and Artificial Intelligence

Third Semester Structure

3 Elective Subjects from Specialization 1
3 Elective Subjects from Specialization 2
1 Common Subject

Fourth Semester Structure

3 Elective Subjects from Specialization 1
3 Elective Subjects from Specialization 2
1 Common Subject

Semester	Common Subject
Third Semester	Business Research Methods
Fourth Semester	Strategic Management / Master Thesis / Project*

Specialization	Third Semester	Fourth Semester
Marketings	3 Electives	3 Electives
Finance	3 Electives	3 Electives
HRM	3 Electives	3 Electives
Data Analytics & AI	3 Electives	3 Electives
Operations & SCM	3 Electives	3 Electives
Project Management	3 Electives	3 Electives
Health Care Management	3 Electives	3 Electives

GRAND TOTAL = 25 SUBJECTS

Masters of Computer Application

Online MCA

The 2-year Online MCA degree program offers a dynamic curriculum that blends foundational computing principles with emerging technologies.

Designed to meet the evolving demands of the IT industry, the program prepares students for advanced roles in software development, data science, cybersecurity, and cloud computing.

With hands-on training in programming, system design, and application development, learners graduate with the skills needed to innovate in today's digital economy.



Eligibility

- ◆ Pass in Bachelor Degree of minimum 3 Years duration.
- ◆ Obtained at least 50% marks (45% Marks in case of candidates belonging to reserved category).
- ◆ Candidates who are in the final semester of the Bachelor Program are also eligible to apply for the Online MCA Program.

Fee Structure

- ◆ **One-Time Registration Fee**
INR 2,500/-
Paid towards processing charges at the time of Application
- ◆ **Semester Fee**
INR 25,000/-
Payment commences from the time of Registration
- ◆ **Examination Fee**
INR 3,000/-
Paid Yearly

Duration

2 years/24 months (4 semester)

Career Prospects

- ◆ Software Engineer
- ◆ Data Scientist
- ◆ Cloud Architect
- ◆ Mobile App Developer
- ◆ Cyber Security Specialist
- ◆ AI/ML Engineer
- ◆ DevOps Engineer
- ◆ IT Project Manager
- ◆ Solutions Architect

Online MCA

Program Structure

First Semester

- ◆ Mathematical Foundation for Computer Science
- ◆ Computing Concepts and Problem-Solving using C
- ◆ Operating Systems
- ◆ Data Structures
- ◆ Problem Solving using C Lab
- ◆ Data Structures Lab
- ◆ Generative AI for Online Learners

Second Semester

- ◆ Advanced Database Systems
- ◆ Java Programming
- ◆ Web Technologies
- ◆ Cloud Computing Foundations
- ◆ Advanced Database Systems Lab
- ◆ Java Programming Lab
- ◆ Environmental, Social, and Governance (ESG) in IT

Third Semester

- ◆ Artificial Intelligence and Machine Learning
- ◆ Python Programming
- ◆ Software Testing
- ◆ AI & Machine Learning Lab
- ◆ Python Programming Lab
- ◆ Open Elective

Fourth Semester

- ◆ IT Project Management
- ◆ Big Data Analytics
- ◆ Low-Code/No-Code Application Development
- ◆ Data Visualization
- ◆ Strategic Leadership in IT
- ◆ Project

Bachelors of Business Administration

Online BBA

The 3-year Online BBA degree program offers a diverse range of electives designed to build expertise in business strategy, finance, marketing, and emerging technologies.

Students gain hands-on knowledge in areas such as Data Analytics, Digital Marketing, Financial Management, Entrepreneurship, and Business Law, equipping them with industry-relevant skills.

This program enhances problem-solving, decision-making, and leadership abilities, preparing graduates for dynamic roles in the corporate world.



Eligibility

- ◆ Pass in 10+2 examination from any recognized Board.
- ◆ Candidates who are due to appear in the 10+2 examination are also eligible to apply.

Fee Structure

- ◆ **One-Time Registration Fee**
INR 2,500/-
Paid towards processing charges at the time of Application
- ◆ **Semester Fee**
INR 17,500/-
Payment commences from the time of Registration
- ◆ **Examination Fee**
INR 3,000/-
Paid Yearly

Duration

3 years/36 months (6 semester)

Career Prospects

- ◆ Business Development Executive
- ◆ Marketing Executive
- ◆ Human Resource Executive
- ◆ Sales Manager
- ◆ Operations Executive
- ◆ Financial Analyst
- ◆ Brand Executive
- ◆ Relationship Manager
- ◆ Entrepreneur

Online BBA

Program Structure

First Semester

- ◆ English
- ◆ HRM and Organizational Behavior
- ◆ Financial Accounting
- ◆ Modern Business Environment
- ◆ Digital Fluency and Financial Modelling
- ◆ Financial Literacy and Planning

Second Semester

- ◆ Business Regulatory Framework
- ◆ Financial Markets and Instruments
- ◆ Business Management
- ◆ Business Economics
- ◆ Communicative English
- ◆ Quantitative Techniques for Business

Third Semester

- ◆ Managerial Finance
- ◆ Marketing Management
- ◆ Business Ethics and Negotiation Skills
- ◆ Indian Knowledge System
- ◆ Research Methodology
- ◆ Environmental Science

Fourth Semester

- ◆ Entrepreneurship
- ◆ Operations Management
- ◆ Investment Analysis and Portfolio Management
- ◆ Consumer Behavior
- ◆ Digital Business Management
- ◆ International Business

Fifth Semester

- ◆ Human Values and Professional Ethics
- ◆ Cost and Management Accounting
- ◆ Strategic HR
- ◆ International HR
- ◆ Digital Marketing and E-Commerce
- ◆ Artificial Intelligence

Sixth Semester

- ◆ Strategic Management
- ◆ Sustainable Finance and ESG Strategies
- ◆ Financial Technologies
- ◆ International Marketing
- ◆ Business Analytics
- ◆ Research Project*

Eligibility

- ◆ Pass in 10+2 examination from any recognized Board.
- ◆ Candidates who are due to appear in the 10+2 examination are also eligible to apply.

Fee Structure

- ◆ **One-Time Registration Fee**
INR 2,500/-
Paid towards processing charges at the time of Application
- ◆ **Semester Fee**
INR 17,500/-
Payment commences from the time of Registration
- ◆ **Examination Fee**
INR 3,000/-
Paid Yearly

Duration

3 years/36 months (6 semester)

Career Prospects

- ◆ Software Developer
- ◆ Full Stack Developer
- ◆ Web Developer
- ◆ Data Analyst
- ◆ System Administrator
- ◆ Database Administrator
- ◆ UI/UX Designer
- ◆ Cloud Support Associate
- ◆ Cyber Security Analyst

Bachelors of Commerce

Online B. Com

The 3-year Online Bachelor of Commerce (B. Com) program, offered by ARKA JAIN Online, is designed to equip students with a strong foundation in commerce, finance, and accounting.

It blends academic knowledge with practical business skills to prepare learners for careers in corporate finance, auditing, taxation, banking, and entrepreneurship.

Whether your goal is to pursue professional qualifications like CA, CMA, or ACCA, or to build a career in finance and business management, this program offers the academic depth and practical insight to help you succeed.



Online B. Com

Program Structure

First Semester

- ◆ English
- ◆ HRM and Organizational Behavior
- ◆ Financial Accounting
- ◆ Modern Business Environment
- ◆ Digital Fluency and Financial Modelling
- ◆ Financial Literacy and Planning

Second Semester

- ◆ Business Regulatory Framework
- ◆ Financial Markets and Instruments
- ◆ Business Management
- ◆ Business Economics
- ◆ Communicative English
- ◆ Virtual Accounting Lab

Third Semester

- ◆ Auditing
- ◆ Management Accounting
- ◆ Financial Management
- ◆ Indian Knowledge System
- ◆ Research Methodology
- ◆ Environmental Science

Fourth Semester

- ◆ Marketing Management
- ◆ Cost Accounting
- ◆ Advanced Financial Management
- ◆ Advanced Financial Accounting
- ◆ Quantitative Techniques
- ◆ Virtual Finance Lab

Fifth Semester

- ◆ Indian Constitution
- ◆ Strategic Management
- ◆ Direct Tax
- ◆ Advanced Cost and Management Accounting
- ◆ International Financial Management
- ◆ Digital Marketing and E-Commerce*

Sixth Semester

- ◆ International Business
- ◆ Human Values and Professional Ethics
- ◆ Advanced Auditing
- ◆ GST and Customs Tax
- ◆ Sustainable Finance and ESG Strategies
- ◆ Business Analytics and AI

Eligibility

- ◆ Pass in 10+2 examination from any recognized Board.
- ◆ Candidates who are due to appear in the 10+2 examination are also eligible to apply.

Fee Structure

- ◆ **One-Time Registration Fee**
INR 2,500/-
Paid towards processing charges at the time of Application
- ◆ **Semester Fee**
INR 17,500/-
Payment commences from the time of Registration
- ◆ **Examination Fee**
INR 3,000/-
Paid Yearly

Duration

3 years/36 months (6 semester)

Career Prospects

- ◆ Software Developer
- ◆ Full Stack Developer
- ◆ Web Developer
- ◆ Data Analyst
- ◆ System Administrator
- ◆ Database Administrator
- ◆ UI/UX Designer
- ◆ Cloud Support Associate
- ◆ Cyber Security Analyst

Bachelors of Computer Application

Online BCA

The 3-year Online BCA degree program offers a diverse range of courses designed to build expertise in software development, data management, cybersecurity, and emerging technologies.

Students gain hands-on knowledge in areas such as Programming Languages, Cloud Computing, Web Development, Artificial Intelligence, and Data Analytics, equipping them with industry-relevant skills.

The curriculum enhances logical thinking, technical proficiency, and innovation, preparing graduates for dynamic roles in the fast-evolving tech industry.



Online BCA | Program Structure

First Semester

- ◆ English
- ◆ Fundamentals of Mathematics
- ◆ Problem Solving using C
- ◆ Computer Architecture
- ◆ Digital Fluency and Financial Modeling
- ◆ Problem Solving using C Lab
- ◆ Digital Fluency and Financial Modeling Lab

Second Semester

- ◆ Communicative English
- ◆ Operating System
- ◆ Data Structures using C
- ◆ Relational Database Systems
- ◆ E-Commerce
- ◆ Data Structures using C Lab
- ◆ Relational Database Systems Lab

Third Semester

- ◆ Python Programming
- ◆ Design and Analysis of Algorithms
- ◆ Software Engineering
- ◆ Computer Networks
- ◆ Environmental Science
- ◆ Python Programming Lab
- ◆ Design and Analysis of Algorithms Lab

Fourth Semester

- ◆ Web Technologies
- ◆ Java Programming
- ◆ Advanced Database System
- ◆ Information Security
- ◆ Quantitative Techniques
- ◆ Web Technologies Lab
- ◆ Java Programming Lab

Fifth Semester

- ◆ Block Chain Technologies
- ◆ IT Project Management
- ◆ Cloud Computing
- ◆ Mobile Application Development
- ◆ Personality Development and Leadership Skills
- ◆ Block Chain Technology Lab
- ◆ Mobile Application Development Lab

Sixth Semester

- ◆ Artificial Intelligence and Machine Learning
- ◆ Data Analytics
- ◆ Software Testing
- ◆ Internet of Things
- ◆ Project

Admission Procedure

Candidate can apply for an online program by



Collecting the application form from the university admission office or city office, verifying if s/he fulfils the eligibility criteria for the chosen program, submitting the filled-in form along with the necessary documents and applicable fees.



Applying online for the relevant program through the Online AJU website by verifying if s/he fulfils the eligibility criteria for the chosen program, filling the online available form and depositing the fee and other charges online.

The admission letter shall be provided to the student upon completion of the above process along with instructions to pay applicable fees online/ offline afterwards.

Spot admission facility is available at the university admission office and the city office. Candidate may avail the same.

Once admission is confirmed, enrolment number will be provided. Identity Card will be issued subsequently.

Note

Admission to the Online program will be confirmed after personal / virtual verification of the relevant Original Marksheets and Certificates, ensuring the eligibility fulfilment and payment of applicable fees.

Despite all precautions taken at the time of admission, if any candidate is found not eligible for the respective program even while pursuing the program, his/her admission for the program will be summarily cancelled.

Application purchased or created in the name of one candidate cannot be changed / exchanged with another candidate.



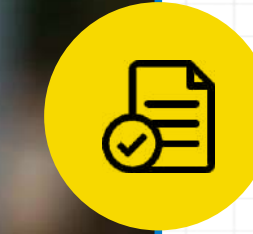
Start Here



Your Details
(Including DEB ID)



Your Qualification



Support Documents



Pay Initial Fees



Process Complete

Application to online degrees at AJU can be initiated through our website www.onlineaju.ac.in

Examination Instructions

Examination will be conducted after the completion of classes/ semester on the dates as notified by the Centre for Distance and Online Education (CDOE) and mentioned on the Online AJU website.

The Examination for the Online Programs would be Online Proctored

Backlogs, promotion to next semester and other examination-related aspects are governed by the University regulations in these regards.

Registration for Examination :

The student needs to compulsorily register for examination for all the papers in the regular / current semester.

The Examination Registration Form will be made available on the Website of Online AJU before the examinations. Students are requested to visit the website on a regular basis for the same.

Student will be allowed to appear for the examination if s/he has filled the examination registration form, along with payment of the examination fee before the due date.

Fees for Examination, Re-evaluation, Marks Statement, Provisional Certificate and Degree Certificate should be paid online only. Details in this regard would be made available on the website as and when applicable.

Exam Registration Form

should be downloaded from the website, filled-up carefully and along with the fee payment receipt (paid on or before the last date), be sent to The Director, Centre for Distance and Online Education, ARKA JAIN University, Opp. Kerala Public School, Mohanpur, Gamharia, Dist. Seraikela Kharsawan, Jharkhand-832108. Alternatively, the student can fill the exam registration form online and pay the exam fee online.

Time Table

The examination time-table will be displayed on the website of Online AJU

Evaluation

Continuous evaluation in the form of assignments (Weightage 30%)

This component carries the weightage of 30% in the form of Projects / Assignments / Activities.

End-term Examination (Weightage 70%)

End-term examination will be conducted twice in a year (odd semester and even semester).

Important Instructions

Students must provide working mobile number (with WhatsApp) to ensure timely communication

Proper & correct current address should be provided for dispatching hard copy of official documents (as applicable)

Correct and functional email id should be provided for sending soft copy of the learning materials and other official communication

Intimation regarding Online Classes, Exam Schedule, Last date for semester fee and Exam fee submission would be notified on the Online AJU website as well as on the email-id provided by the student.

The study materials given by the CDOE are only supporting material. Students are advised to refer to the prescribed Textbooks and reference books for a detailed study.

Centre for Distance and Online Education, ARKA JAIN University, Jharkhand reserves the right to amend any information, from time to time, in the norms/ guidelines mentioned in the Prospectus/ Website and also not to offer the programme without any notice in this regard.

Scholarship is available. Candidate can enquire about the same at the time of admission.

A candidate has the option to pay the fee in instalments, a facility which the university provides through its financial partners. More information in this regard can be availed from the city office or university admission office.